

# JEN BUCK

Award-Winning Keynote  
Speaker, 3X Best-Selling  
Author, C-suite veteran, 8X  
Master Certified Trainer,  
TV & Podcast Host



# WOMEN ARE RISING

Partnering with the biggest brands and events in the world, Jen Buck is a dynamic Keynote Speaker who transforms leadership impact by empowering women with actionable insights to move the needle on their careers. Her audience-engaging keynotes inspire innovation, resilience, and high-performance, driving lasting impact in organizations and beyond.



## *Hey! I'm Jen Buck.*

I began the first decade of my career in a startup helping to launch a billion dollar global and award-winning brand while in a leadership development training role. Having now been an award-winning professional Keynote Speaker for 25 years, I've given over 10,000 programs impacting over a million people throughout my tenure. As a three-time best-selling author with eight publications, hosting a television show that was seen in 50 countries worldwide, as well as having a podcast that highlights female leaders who are changing their corner of the world, I'm committed to making an impact. I'm a C-suite veteran holding positions as a Chief Operating Officer, Chief Communications Officer and have led three U.S. Congressional campaigns as the Chief of Staff, as well as founded a nonprofit that contributed to helping 48,000 people in need.

My programs focus on making an impact in leadership and are high-energy and fast-moving with a focus on helping leaders thrive in ever-evolving and high-intensity environments. I also serve organizations to help develop their high-performing emerging leaders through keynotes, training, and coaching that will support them in navigating proximity to influential partners and understanding the power of strategic positioning. My goal is to help leaders build high-functioning teams through an IMPACT framework so that they can leave a lasting legacy. With an inspiring and practical message, I know how to get audiences on their feet and excited about creating big change in their teams, companies, and lives.



"Jen is a breath of fresh air! She comes from unexpected places with a call to action that is moving and important. What a compelling storyteller!"

- Ginny Clarke, Vice President at Google



## This is why investing in women *matters*



- Companies with women executives are 30% more likely to outperform other companies.
- According to the Global Gender Gap Report, 41% of women achieve a university level of education compared to 36% of men worldwide. Women are ready and educated.
- Women hold 35% of senior leadership positions. This has to increase in order for companies to expand earnings.
- 8.2% of Fortune 500 CEOs are women and less than 1% of Fortune 500 CEOs are women of color. Companies are leaving money on the table by not acting and promoting women.
- Only 34% of Fortune 500 companies have women on their boards. Boards with a diverse demographic lead companies that earn more.



"Jen is always at the top of her vocation, a great partner to work with and just a joy to be around. I recommend Jen to any of my clients and just wish I could clone her and have about five more to work with! There is no limit to what she can do!"

- Adam Elliott, Senior Training Consultant

# Jen brings over 30 years of experience

working with the biggest brands in the world to transform their teams and increase their impact.





# Media

## Speaker Demo Reel:



## Seen & Heard On:

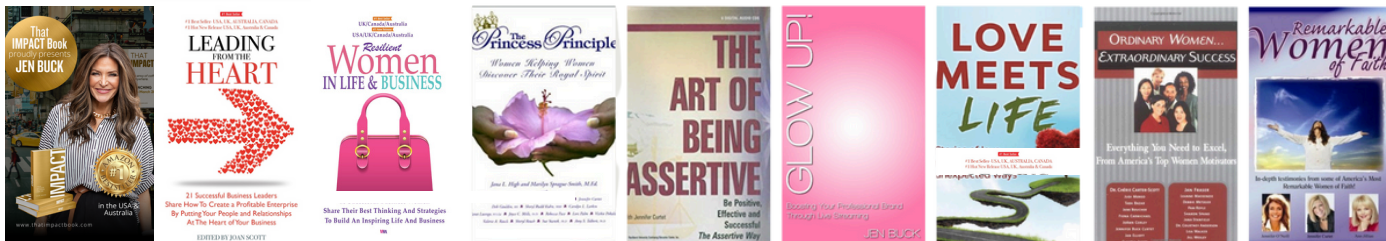


## Podcast and Television Show:

The HERstory Collaborative highlights high-performing women who are changing their corner of the world. The podcast can be heard on every major platform and the television show is broadcasted through CTYTV Network



## Books:



## Social Media Links:

All @jenbuckpeaks



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KEYNOTE



## BECOMING A WOMAN OF IMPACT

The "Becoming A Woman Of Impact" keynote is poised to profoundly transform women in leadership, and those aspiring to leadership, by offering empowering insights and strategies tailored to their unique experiences and challenges. This impactful session will inspire attendees to embrace their authentic voices, leverage their strengths, and navigate barriers with confidence. By highlighting diverse leadership styles and sharing relatable success stories, the keynote will empower women to redefine traditional paradigms, fostering a supportive network of change-makers. Participants will gain actionable tools to cultivate resilience, advocate for themselves, and champion inclusivity in their spheres of influence. Ultimately, this transformative experience will equip women with the mindset and skills needed to lead boldly, authentically, and impactfully in their professional and personal journeys.

"I've worked with Jen multiple times with a large variety of clients. Today, she is my "go to" for motivational speaking and leadership development. There's no one I have encountered who brings the combo of experience, intelligence, and fun. Simply put, she is exceptional!"

-Chris Grebowiec, Global Learning Leader, Square

### TAP INTO YOUR DEEP BRAVERY

We make an impact by stepping into the unknown, disregarding fear and focusing on how we can create change that will benefit others. Often, it's the lack of confidence that creates our missed opportunities and there are strategies to get beyond the nerves.



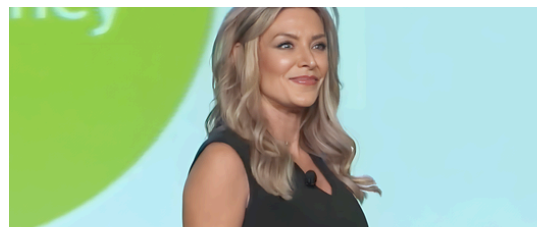
### CHOOSE TO BE GUTSY

Bold moves demand imagination and determination, and women have that in spades! Dreaming big, finding the right partners, and being willing to lean in are what will help us leave a mark. The world is waiting-- it's time for us to act.



### EMBRACE AGILITY

Our ability to adapt to change and make the most of newfound challenges and opportunities will be the key differentiator in the impact that we make. Women are coming in HOT and it's time for us to make an impact.



[CLICK HERE TO SEE JEN'S SPEAKER DEMO REEL](#)



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## ROCK YOUR PERSONAL BRAND

Everyone wants to be a rockstar. A professional rockstar is a woman who has the power to impact the decisions of others because of her authority, knowledge, position, or relationship with her peers. The "Rock Your Personal Brand" keynote will transform women by empowering them to strategically leverage their unique qualities and experiences to make a lasting impact and amplify their influence. This impactful session will inspire attendees to cultivate a compelling personal brand that authentically reflects their strengths, values, and aspirations. By providing actionable strategies and practical tips, the keynote will empower women to build confidence, enhance visibility, and attract opportunities aligned with their professional goals. Participants will gain insights into effective networking, self-promotion, and storytelling techniques that position them as influential leaders in their fields. Ultimately, this transformative experience will enable women to establish a powerful presence, expand their spheres of influence, and drive meaningful change in their careers and communities.

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### ROCK THE CROWD

The goal is to create a larger impact and get those standing ovations! Learn to build a strong, authentic reputation in order to influence and activate more people. The name of the game is IMPACT and when you understand the framework, you can nail it every time.



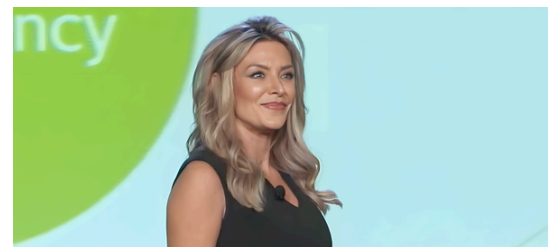
### CLIMB THE CHARTS

No more playing second fiddle! Use the laws of Strategic Positioning to build your relevance and bring forth progressive ideas that will help you take center stage. This is about being prepared, proactive, and polished when opportunity strikes.



### BUILD YOUR FAN BASE

No more playing it by ear! Strategically create opportunities and choreograph proximity to those with authority and influence. Having a prepared and proven strategy will help you create impact in the rooms where decisions are made.



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## AMPLIFYING YOUR EXECUTIVE PRESENCE

The "Amplifying Your Executive Presence" keynote is wildly transformative for women navigating their leadership journey by equipping them with essential skills and insights to elevate their impact and influence. This impactful session will empower attendees to cultivate a commanding presence, project confidence, and effectively communicate their value in professional settings. By addressing unique challenges and providing actionable strategies, the keynote will empower women to navigate biases, overcome barriers, and seize leadership opportunities with poise and purpose. Participants will gain practical techniques to enhance their visibility, build strategic relationships, and lead authentically in male-dominated environments. Through a fast-paced, inspiring, and fun presentation style, women will receive the tools to plant their flags and step into executive leadership where they can make an impact. Ultimately, this transformative experience will empower women to excel as leaders, shatter glass ceilings, and inspire positive change within their organizations and beyond.

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-Chris Grebowiec, Global Learning Leader, Square

### KNOW YOUR VALUE

The goal is to create a larger impact and plant your flag. Learn to build a strong positioning statement that will set you apart from your competitors. When you understand how to formulate your success and you believe you're ready, doors open.



### KNOW THE RULES

Use the rules of Strategic Positioning to build your relevance and bring forth progressive ideas that will help you take center stage. The best idea doesn't always get noticed, but when you pair that with proven psychological tenets, you will garner respect and action from those around you.



### KNOW THE PLAYERS

Strategically create opportunities and learn how to amplify your authority when the stakes are high. It's all about who you know and how you navigate. Building strategic partnerships and being seen as a partner of high value is what moves the needle.



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## MAVERICKS, RENEGADES & IMPACT MAKERS

The "Mavericks, Renegades & Impact Makers" keynote has the power to profoundly transform audiences by igniting a shift in perspective and approach to leadership. This keynote equips participants with actionable insights and strategies to elevate their leadership effectiveness. By emphasizing the importance of purpose-driven leadership, attendees gain clarity on how to align their actions with impactful outcomes, fostering a culture of innovation and resilience within their organizations. This transformative experience inspires attendees to embrace their role as catalysts for positive change, empowering them to cultivate stronger teams, drive meaningful progress, and leave a lasting mark on their respective spheres of influence. The "Mavericks, Renegades & Impact Makers" keynote serves as a catalyst for personal and professional growth, sparking a ripple effect of transformation that extends far beyond the event itself.

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-Chris Grebowiec, Global Learning Leader, Square

## UNDERSTANDING PEAK PERFORMERS & IMPACT MAKERS

Learn the techniques that high-performing leaders and competitors are using to inspire, ignite, and transform their results. High performers don't do the same thing as everyone else-- there's a strategy and framework that makes them better than the rest and our job is to get comfortable emulating the best.



## BECOMING A PEAK PERFORMER

Game-changing results require discipline and commitment to master the mental game. You'll get tips and techniques to overcome the messages that are inhibiting your output and powerful strategies to make a bigger impact at every level of the game.



## UNLEASHING YOUR IMPACT MAKER

To make a massive impact you'll need to utilize the secret to human behavior so that you can leave a mark in every situation. If they don't see you, they won't remember you... which means you've missed your opportunity to create an impact. This is about legacy building and I'm giving you the goods.



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# In-Studio Options for Virtual Programs

## *Keynotes*

I've been a speaker for the largest global brands in the world and partnering with organizations, event planners, and bureaus is something I have great respect for and treat very delicately.

## *Breakout Sessions*

If you're looking for high energy, a razor-sharp wit, and lots of fun, I'll deliver for you every time. That's a promise. You can expect keynote energy but in a breakout environment.

## *Training Courses*

I have 8 Master Trainer certifications and have been professionally certified to train over 150 courses. My trainings are engaging, fast, and fun-- all necessary for adult learners.

**Jen is a testament to what it means to go above and beyond – she not only delivered on what we asked, she exceeded our expectations. If you need a speaker with a proven track record that doesn't just deliver a canned speech, and you want someone who's kind, witty, fun, professional, with energy for days, book Jen!"**

- Eileen Green, Vesta Corporation, Director Learning and Organizational Development





*Ready to make  
an Impact?*



**Partner With  
Jen Buck Today.**