

JEN BUCK

Award-Winning Keynote Speaker,
5X Best-Selling and Award-Winning
Author, C-suite Veteran, Top 100
Speakers To Watch in 2024 & 2025



WOMEN
EMPOWERMENT

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BECOMING A WOMAN OF IMPACT

Own your power. Elevate your voice. Lead with impact.

Today's women are leading in a workplace that is evolving faster than ever before. Expectations are rising. Visibility is increasing. Change is constant. And the ability to communicate value, influence perception, and create meaningful impact has never been more important.

Talent is not the issue. Opportunity is expanding. The challenge is visibility, influence, and the ability to consistently communicate value in a rapidly changing environment.

Becoming a Woman of Impact is a high-energy, immersive keynote experience that blends neuroscience, strategy, storytelling, music, movement, and audience engagement to help women elevate their presence, strengthen their leadership identity, and expand their influence. Participants leave with practical tools to communicate with greater confidence, increase visibility, build trust, and create meaningful impact in every room they enter.

LEAD WITH CLARITY, CONFIDENCE, AND PRESENCE

Develop the mindset and performance habits that elevate how you show up in every high-stakes moment. Learn how to align your energy, intention, and communication so your presence builds credibility, commands attention, and reinforces your leadership before you say a word.



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MASTER THE SCIENCE OF IMPACT

Understand how emotional contagion, cognitive bias, and brain-based influence shape how you are perceived and trusted. Learn how to use these principles to communicate with intention, strengthen influence, and create lasting impressions that elevate your leadership effectiveness.

EXPAND YOUR INFLUENCE AND AMPLIFY YOUR IMPACT

Gain practical strategies to increase visibility, strengthen trust, and create meaningful connections across teams and organizations. Learn how to turn everyday leadership moments into opportunities to expand influence, accelerate growth, and amplify your impact at every level.



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