

JEN BUCK

Award-Winning Keynote
Speaker • Top 100 Speakers
to Watch (2024 & 2025) •
10,000+ Presentations •
1M+ People Impacted •
5X Bestselling Author



**LEADERSHIP IMPACT
FOR MODERN HUMANS**



Hey! I'm Jen Buck.

For the last 28 years, Jen Buck has been helping leaders, teams, and organizations create meaningful impact in the moments that matter most. An award-winning keynote speaker, C-Suite veteran, 5X bestselling author, and former television host seen in more than 50 countries, Jen has delivered over 10,000 presentations and impacted more than one million people worldwide.

Throughout her career, Jen has worked with Fortune 100 companies, global brands, associations, and organizations across industries, helping leaders strengthen culture, elevate engagement, improve client experiences, and drive meaningful behavior change. Her client roster includes organizations such as Google, Coca-Cola, McDonald's, NASA, Mercedes-Benz, Molson Coors, and many others.

Before building her speaking career, Jen spent a decade helping launch and grow an award-winning global startup that became a billion-dollar brand. She later served in executive leadership roles including Chief Operating Officer, Chief of Staff, and Chief Communications Officer, giving her a unique perspective on the challenges facing today's leaders and organizations.

Recognized as one of the Top 100 Speakers to Watch in both 2024 and 2025, Jen is known for creating keynote experiences that go far beyond traditional presentations. Blending neuroscience, storytelling, music, movement, audience participation, and practical application, she transforms passive audiences into active participants and creates the kind of engagement, connection, and energy that modern audiences crave.

At the heart of Jen's work is a simple belief: leadership without impact isn't leadership at all. As technology accelerates and attention becomes increasingly fragmented, Jen helps leaders create the one thing that remains irreplaceable: meaningful human connection. Through her signature message, Leadership Impact for Modern Humans, she equips audiences with practical strategies to build trust, strengthen influence, foster belonging, and create lasting impact in an AI-powered world. Jen doesn't just deliver keynotes. She creates experiences people feel in their bones—and remember long after the event ends.

"Jen is a breath of fresh air! She comes from unexpected places with a call to action that is moving and important. What a compelling storyteller!"

- Ginny Clarke, Vice President at Google



WHY I MAKE A BIG IMPACT

"Brain science meets Beyoncé-level energy!"

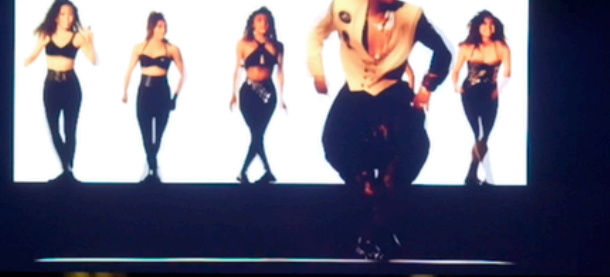


- I blend neuroscience with high-energy delivery to create messages that stick and transform behavior.
- I craft multi-sensory experiences—music, movement, play, engagement—that boost retention and ignite momentum.
- I turn insight into action with simple, practical tools leaders can apply immediately.
- I customize every keynote so audiences feel seen, understood, and inspired to act.
- I elevate the room's energy and create moments that drive lasting impact.

"Jen is always at the top of her vocation, a great partner to work with and just a joy to be around. I recommend Jen to any of my clients and just wish I could clone her and have about five more to work with! There is no limit to what she can do!"



- Adam Elliott, Senior Training Consultant



TRADITIONAL KEYNOTES WERE BUILT FOR A DIFFERENT ERA.

Today's audiences are different, so speakers must be too.

Attention spans are shorter. Expectations are higher. People are overwhelmed, distracted, digitally saturated, and increasingly hungry for authentic human connection in an AI-powered world.

Yet many keynote experiences haven't evolved to meet them.



THESE ARE IMMERSIVE KEYNOTE EXPERIENCES DESIGNED FOR MODERN AUDIENCES WITH SHORT ATTENTION SPANS AND MASSIVE EXPECTATIONS.

Audiences don't just listen.
They participate.
They move.
They laugh.
They sing.
They dance.
They connect.



IN A WORLD WHERE INFORMATION IS EVERYWHERE, IMPACT IS WHAT PEOPLE REMEMBER.

The result is more than inspiration.
It's engagement that lasts beyond the event.
It's connection that strengthens culture.
It's learning that sticks.
It's behavior change that drives impact.



WHY I UNDERSTAND WHAT YOUR EVENT NEEDS

With over 35 years in Employee Development, I've been on every side of the room — building training programs, coaching leaders, supporting teams, and partnering with event planners to create experiences that truly land. I know exactly what it takes to deliver a standout event because I've lived the pressure: the rave reviews, the attendee surveys, the demand for fresh content, and the expectation that every speaker must deliver big results.

That's why my keynotes are designed to make your job easier. I understand the psychology of adult learning, the rhythm of an effective event, and the impact that energy, engagement, and actionable content have on an audience. My experience allows me to walk on stage fully prepared, aligned with your objectives, and committed to creating a session that reflects well on you—the planner who made it all happen.

When we partner, you're not just getting a keynote. You're getting over 35 years of insight, professionalism, and behind-the-scenes understanding that ensures your event stands out, your audience is energized, and your feedback forms glow.



JEN BUCK

Award-Winning Keynote Speaker,
5X Best-Selling and Award-Winning
Author, C-suite Veteran, Top 100
Speakers To Watch in 2024 & 2025



PEAK PERFORMANCE
LEADERSHIP
MANAGEMENT

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THE IMPACT ADVANTAGE

Leadership Strategies for Modern Humans in a World of Constant Change.

Today's leaders are navigating unprecedented levels of complexity, distraction, uncertainty, and change. Yet many are still relying on habits and leadership approaches that weren't built for the realities of the modern workplace. The Impact Advantage helps leaders develop the mindset, behaviors, and human-centered leadership skills needed to thrive in a rapidly evolving world.

In this high-energy, immersive keynote experience, Jen Buck blends neuroscience, storytelling, music, movement, and audience participation to reveal the habits and mental frameworks that separate exceptional leaders from the rest. Participants learn how to sharpen focus, elevate their presence, strengthen decision-making, and create meaningful momentum—even in the face of constant demands and competing priorities.

Because in today's workplace, leadership isn't just about managing performance. It's about creating impact. And impact is a competitive advantage.

MASTER THE MENTAL GAME OF MODERN LEADERSHIP

Develop the mindset shifts and leadership habits that help you navigate complexity with greater clarity, confidence, and consistency. Learn how high-impact leaders regulate their energy, manage distractions, and remain focused on what matters most.



UNDERSTAND THE SCIENCE BEHIND INFLUENCE AND IMPACT

Explore how emotional contagion, cognitive bias, attention, and brain-based decision-making shape leadership effectiveness. Learn how to leverage these principles to build trust, influence behavior, and create stronger outcomes for individuals and teams.

TURN INTENTION INTO MOMENTUM

Gain practical strategies for aligning daily actions with meaningful outcomes. Learn how to connect purpose to performance, create positive leadership habits, and consistently translate intention into impact.



[CLICK HERE TO VIEW JEN'S SPEAKER DEMO REEL](#)

JEN BUCK

Award-Winning Keynote Speaker,
5X Best-Selling and Award-Winning
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ENGAGEMENT
CULTURE
LEADERSHIP

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THE IMPACT EFFECT

Creating Connection, Engagement, and Culture for Modern Humans.

Today's employees are navigating unprecedented levels of distraction, burnout, change, and disconnection. Yet many organizations are still relying on leadership approaches designed for a different era. The Impact Effect helps leaders understand how everyday moments of leadership shape trust, belonging, engagement, and culture—and why those moments matter more than ever.

In this high-energy, immersive keynote experience, Jen Buck blends neuroscience, storytelling, music, movement, and audience participation to demonstrate the science behind human connection and sustained engagement. Participants learn how to create environments where people feel valued, supported, and inspired to contribute at their highest level. Because in today's workplace, engagement isn't created by chance—it's created through intentional leadership impact.

BUILD A CULTURE PEOPLE WANT TO BE PART OF

Learn practical strategies for creating an environment where employees feel valued, connected, and motivated to contribute. Discover how intentional leadership behaviors strengthen trust, increase engagement, and create a culture where people want to stay, grow, and perform.



UNDERSTAND WHAT MODERN HUMANS NEED TO THRIVE

Explore how emotional contagion, psychological safety, belonging, and brain-based motivation influence behavior and performance. Learn how today's leaders can create meaningful connection in a workplace where attention is fragmented, expectations are rising, and human connection matters more than ever.

TURN EVERYDAY LEADERSHIP MOMENTS INTO LASTING IMPACT

Gain practical tools for translating intention into action and creating positive ripple effects through daily leadership behaviors. Learn how small moments of leadership influence culture, engagement, collaboration, and performance—and how to use those moments intentionally to amplify impact.



[**CLICK HERE TO VIEW JEN'S SPEAKER DEMO REEL**](#)

JEN BUCK

WOMEN
EMPOWERMENT

Award-Winning Keynote Speaker,
5X Best-Selling and Award-Winning
Author, C-suite Veteran, Top 100
Speakers To Watch in 2024 & 2025



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WOMAN OF IMPACT

Own your power. Elevate your voice. Lead with impact.

Today's women are leading in a workplace that is evolving faster than ever before. Expectations are rising. Visibility is increasing. Change is constant. And the ability to communicate value, influence perception, and create meaningful impact has never been more important.

Talent is not the issue. Opportunity is expanding. The challenge is visibility, influence, and the ability to consistently communicate value in a rapidly changing environment.

The Woman of Impact keynote is a high-energy, immersive experience that blends neuroscience, strategy, storytelling, music, movement, and audience engagement to help women elevate their presence, strengthen their leadership identity, and expand their influence. Participants leave with practical tools to communicate with greater confidence, increase visibility, build trust, and create meaningful impact in every room they enter.

LEAD WITH CLARITY, CONFIDENCE, AND PRESENCE

Develop the mindset and performance habits that elevate how you show up in every high-stakes moment. Learn how to align your energy, intention, and communication so your presence builds credibility, commands attention, and reinforces your leadership before you say a word.



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MASTER THE SCIENCE OF IMPACT

Understand how emotional contagion, cognitive bias, and brain-based influence shape how you are perceived and trusted. Learn how to use these principles to communicate with intention, strengthen influence, and create lasting impressions that elevate your leadership effectiveness.

EXPAND YOUR INFLUENCE AND AMPLIFY YOUR IMPACT

Gain practical strategies to increase visibility, strengthen trust, and create meaningful connections across teams and organizations. Learn how to turn everyday leadership moments into opportunities to expand influence, accelerate growth, and amplify your impact at every level.



[CLICK HERE TO SEE JEN'S SPEAKER DEMO REEL](#)

Jen brings over 35 years of experience

working with the biggest brands in the world to transform their teams and increase their impact.



The McGraw-Hill Companies



WHAT AUDIENCES & PLANNERS SAY ABOUT JEN BUCK

- **“You were like brain science meets Beyoncé-level energy!”** - V. Duran, National Association of Hispanic Nurses
- **“Jen’s ability to combine powerful leadership insights with high-energy, immersive delivery immediately set her apart the first time I experienced her work.”** - E. Olivo, CEO, The Red Cross
- **“Jen is a testament to what it means to go above and beyond – she not only delivered on what we asked, she exceeded our expectations. If you need a speaker with a proven track record that doesn’t just deliver a canned speech, and you want someone who’s kind, witty, fun, professional, with energy for days, book Jen!”** - E. Green, Director Learning and Organizational Development, Vesta Corporation
- **“Jen brings an unmatched energy to the stage. She makes audiences laugh, feel, and think deeply, ensuring they walk away not just with fresh ideas, but with actionable strategies.”** - M. Wu, Vice President, Avery Dennison
- **“For 15 years, I’ve had the pleasure to work with Jen with our major clients. She stands out as among the most dynamic, energetic and personable speakers I’ve known. She has the ability to instantly connect with and inspire an audience with her expertise from topics ranging from leadership, communications to coaching and mentoring. I can easily say she’s one of the very best I’ve worked with!”** - C. Devery, Event Manager, ABWA



It's ALL about the IMPACT.

TOPICS & DEMO REELS

TOPICS/AREAS OF EXPERTISE:

Leadership
Employee Engagement
Corporate Culture
Peak Performance
Client & Customer Experience

Speaker Demo Reel:

<https://youtu.be/SYojqdWcGFA?si=HrlrjDXJ-i6KDaEG>



Audience Engagement Demo Reel:

<https://youtu.be/SYojqdWcGFA?si=HrlrjDXJ-i6KDaEG>



Story Demo Reel:

<https://youtu.be/SYojqdWcGFA?si=HrlrjDXJ-i6KDaEG>



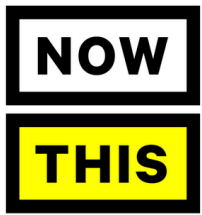
MEDIA INFO & LINKS

Social Media Links:

All @jenbuckpeaks



Seen & Heard On:

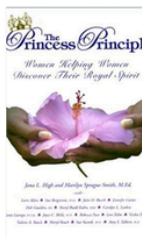


Podcast and Television Show:

The HERstory Collaborative highlights high-performing women who are changing their corner of the world. The podcast can be heard on every major platform and the television show was broadcasted through CTYTV Network.



Books:



*Ready to make
an Impact?*



Partner With Jen Buck Today.

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