

JEN BUCK

Award-Winning Keynote Speaker,
5X Best-Selling and Award-Winning
Author, C-suite Veteran, Top 100
Speakers To Watch in 2024 & 2025

PEAK PERFORMANCE
LEADERSHIP



THE IMPACT ADVANTAGE

Lead like a high performer. Show up like an Impact Maker.

The Impact Advantage reveals the core behaviors and mental frameworks that separate exceptional leaders from the rest. In this high-energy, research-backed keynote, Jen Buck equips audiences with the strategies peak performers use to think clearer, act bolder, and create meaningful momentum in their organizations. Blending science with music, movement, and a contagious sense of fun, Jen turns learning into an experience audiences feel in their bones. Participants learn how to master the mental game, elevate their presence, and align their actions with outcomes that truly move the needle. This experience empowers leaders at every level to build credibility, strengthen teams, and lead with purpose—because in today's demanding landscape, impact isn't accidental...it's a competitive advantage.

"I've worked with Jen multiple times with a large variety of clients. Today, she is my "go to" for motivational speaking and leadership development. There's no one I have encountered who brings the combo of experience, intelligence, and fun. Simply put, she is exceptional!"

-Chris Grebowiec, Global Learning Leader, Square

Master the Mental Game of High-Performance Leadership

Learn the mindset shifts and behavioral habits that elevate clarity, confidence, and consistency in every leadership moment. Discover how high-impact leaders regulate their energy, sharpen their presence, and make intentional choices that move teams forward.



How the Science of Impact Influences Behavior and Results

Understand how emotional contagion, cognitive bias, and brain-based triggers shape trust and decision-making—and use them to lead more intentionally. Learn how to leverage these insights to influence outcomes, elevate team alignment, and create environments where people perform at their highest potential.



Align Purpose With Action to Drive Meaningful Impact

Gain practical strategies for connecting daily decisions to high-impact outcomes that strengthen teams, improve performance, and build lasting legacy. Learn how to translate intention into consistent action so your influence is felt in every room, every conversation, and every result.



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