

JEN BUCK

Award-Winning Keynote Speaker,
5X Best-Selling and Award-Winning
Author, C-suite Veteran, Top 100
Speakers To Watch in 2024 & 2025

WOMEN
LEADERSHIP



AMPLIFYING YOUR EXECUTIVE IMPACT

Building Impact And Earning Your Seat At The Table.

The “Amplifying Your Executive Impact” keynote is a neuroscience-driven, deeply experiential session designed for women navigating their leadership journey. Rooted in brain-science principles around perception, emotional contagion, and presence, this high-energy keynote equips attendees with the skills and insights needed to elevate their impact and influence. Participants learn how the brain forms impressions, assigns credibility, and responds to confidence—giving them tools to shape their executive presence with intention. By addressing real-world challenges and providing science-backed, actionable strategies, the keynote empowers women to interrupt bias navigate systemic barriers, and seize leadership opportunities with authority and clarity. Through fast-paced storytelling, embodied exercises, and practical application, women discover how to increase visibility, strengthen strategic relationships, and lead with authenticity in environments where they’re often underestimated. Ultimately, this immersive experience helps women step fully into their power, make an unmistakable impact, and inspire meaningful change within their organizations and beyond.

"I've worked with Jen multiple times with a large variety of clients. Today, she is my "go to" for motivational speaking and leadership development. There's no one I have encountered who brings the combo of experience, intelligence, and fun. Simply put, she is exceptional!"

-Chris Grebowiec, Global Learning Leader, Square

KNOW YOUR VALUE

The goal is to create greater impact by understanding the neuroscience of self-perception and confidence. Learn to build a powerful positioning statement that activates credibility cues in the brain and sets you apart in crowded environments. When your narrative aligns with how the brain processes expertise—and you believe you’re ready—doors open.



KNOW THE RULES

Apply the rules of Strategic Positioning alongside proven psychological and neurobehavioral principles to elevate relevance and accelerate influence. Ideas alone don’t rise—they must be delivered in ways the brain recognizes as trustworthy, compelling, and worth following. Pair your brilliance with these evidence-based cues to spark action and command respect.

KNOW THE PLAYERS

Strategically create opportunities by understanding the neuroscience of connection, trust, and social hierarchy. Learn how to amplify your authority when the stakes are high and build relationships that position you as indispensable. When you navigate networks with intention and leverage brain-based influence strategies, you move the needle—and the room.



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