

# JEN BUCK

Award-Winning Keynote Speaker,  
5X Best-Selling Author/10 Books,  
C-suite Veteran, TV & Pod Host



## Hey! I'm Jen.

For 27 years, I've delivered high-energy, music-driven, interactive keynotes that ignite rooms and make learning unforgettable. With 10,000+ presentations and over a million people impacted, I know how to get audiences laughing, moving, dancing, singing, connecting, and fully engaged. A Top 100 Speaker to Watch (2024 & 2025), award-winning keynote speaker, and award-winning 5X best-selling author, my work blends neuroscience, storytelling, and "you-had-to-be-there" moments packed with fun, energy, and instant application. I don't just deliver a talk—I create an experience that lifts the room, inspires action, and transforms audiences into Impact Makers.

**"I've worked with Jen multiple times with a large variety of clients. Today, she is my go-to for motivational speaking and leadership development. There's no one I have encountered who brings the combo of experience, intelligence, and fun. Simply put, she is exceptional!"**

-Chris Grebowiec, Global Learning Leader, Square

### THE IMPACT EFFECT

The Impact Effect shows leaders how to build engaged cultures where people feel valued, connected, and motivated to perform at their best. In this high-energy, interactive keynote, Jen Buck incorporates music, movement, and engaging moments that demonstrate—through experience—the science behind belonging and sustained engagement. Using proven strategies and real-world examples, attendees learn how to elevate morale, strengthen trust, and design daily interactions that boost motivation and collaboration. This session equips leaders with practical tools to cultivate people-first cultures where engagement isn't accidental—it's the result of intentional, impact-driven leadership.



### THE IMPACT ADVANTAGE

The Impact Advantage reveals the core behaviors and mental frameworks that separate exceptional leaders from the rest. In this high-energy, research-backed keynote, Jen Buck equips audiences with the strategies peak performers use to think clearer, act bolder, and create meaningful momentum in their organizations. Blending science with music, movement, and a contagious sense of fun, Jen turns learning into an experience audiences feel in their bones. Participants learn how to master the mental game, elevate their presence, and align their actions with outcomes that truly move the needle. This experience empowers leaders to lead with purpose—because impact isn't accidental...it's a competitive advantage.



### AMPLIFYING CLIENT IMPACT

Amplifying Client Impact shows leaders and teams how to transform everyday client touchpoints into standout moments that build loyalty and trust. In this dynamic, engaging keynote, Jen Buck uses music, movement, and interactive demonstrations to illustrate the science behind human connection and high-level service. Drawing on proven practices from top-performing organizations, attendees learn how to communicate with intention, elevate emotional resonance, and consistently exceed expectations. This session equips participants with practical tools to make every client interaction personal, memorable, and results-driven—because in service and client experience, impact isn't a bonus...it's the standard.



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