

JEN BUCK

Award-Winning Keynote Speaker,
4X Best-Selling Author, C-suite
Veteran, Awarded Top 100 Speakers
To Watch in 2024 & 2025



ROCK YOUR PERSONAL BRAND

Everyone wants to be a rockstar. A professional rockstar is a woman who has the power to impact the decisions of others because of her authority, knowledge, position, or relationship with her peers. The "Rock Your Personal Brand" keynote will transform women by empowering them to strategically leverage their unique qualities and experiences to make a lasting impact and amplify their influence. This impactful session will inspire attendees to cultivate a compelling personal brand that authentically reflects their strengths, values, and aspirations. By providing actionable strategies and practical tips, the keynote will empower women to build confidence, enhance visibility, and attract opportunities aligned with their professional goals. Participants will gain insights into effective networking, self-promotion, and storytelling techniques that position them as influential leaders in their fields. Ultimately, this transformative experience will enable women to establish a powerful presence, expand their spheres of influence, and drive meaningful change in their careers and communities.

"I've worked with Jen multiple times with a large variety of clients. Today, she is my "go to" for motivational speaking and leadership development. There's no one I have encountered who brings the combo of experience, intelligence, and fun. Simply put, she is exceptional!"

-Chris Grebowiec, Global Learning Leader, Square

ROCK THE CROWD

The goal is to create a larger impact and get those standing ovations! Learn to build a strong, authentic reputation in order to influence and activate more people. The name of the game is IMPACT and when you understand the framework, you can nail it every time.



CLIMB THE CHARTS

No more playing second fiddle! Use the laws of Strategic Positioning to build your relevance and bring forth progressive ideas that will help you take center stage. This is about being prepared, proactive, and polished when opportunity strikes.



BUILD YOUR FAN BASE

No more playing it by ear! Strategically create opportunities and choreograph proximity to those with authority and influence. Having a prepared and proven strategy will help you create impact in the rooms where decisions are made.



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