

JEN BUCK

Award-Winning Keynote Speaker,
C-suite Veteran, Top 100 Speakers To
Watch in 2024 & 2025, Author of 10 Books

WOMEN
EMPOWERMENT

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WOMAN OF IMPACT Leading What's Next.

Women are leading through a profound shift in how people work, connect, communicate, and define leadership. Expectations are rising, change is constant, and the ability to make their value visible, influence how others think and act, and create impact has never been more essential. Women are not lacking talent, ambition, or readiness; the challenge is ensuring their value is seen, their voices carry influence, and their leadership presence is recognized, trusted, and remembered. Woman of Impact: Leading What's Next is a high-energy, immersive keynote experience that blends practical neuroscience, powerful strategy, humor, music, movement, and audience participation to examine the internal and external forces that shape confidence, visibility, and influence. Women discover how perception is formed, how trust is built, and how intentional communication can strengthen their ability to move people and ideas forward. They leave equipped with practical tools to communicate their value with greater confidence, elevate their presence without compromising who they are, strengthen their leadership identity, and create greater impact in every conversation, decision, and room they enter.

LEAD WITH CLARITY, CONFIDENCE, AND PRESENCE

Develop the mindset and performance habits that elevate how you show up in every high-stakes moment. Learn how to align your energy, intention, and communication so your presence builds credibility, commands attention, and reinforces your leadership before you say a word.



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MASTER THE SCIENCE OF IMPACT

Understand how emotional contagion, cognitive bias, and brain-based influence shape how you are perceived and trusted. Learn how to use these principles to communicate with intention, strengthen influence, and create lasting impressions that elevate your leadership effectiveness.

EXPAND YOUR INFLUENCE AND AMPLIFY YOUR IMPACT

Gain practical strategies to increase visibility, strengthen trust, and create meaningful connections across teams and organizations. Learn how to turn everyday leadership moments into opportunities to expand influence, accelerate growth, and amplify your impact at every level.



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