

JEN BUCK

Award-Winning Keynote Speaker,
5X Best-Selling and Award-Winning
Author, C-suite Veteran, Top 100
Speakers To Watch in 2024 & 2025

ENGAGEMENT
LEADERSHIP



THE IMPACT EFFECT

Because engagement isn't accidental—it's the effect of impact.

The Impact Effect shows leaders how to build engaged cultures where people feel valued, connected, and motivated to perform at their best. In this high-energy, interactive keynote, Jen Buck incorporates music, movement, and engaging moments that demonstrate—through experience—the science behind belonging and sustained engagement. Using proven strategies and real-world examples, attendees learn how to elevate morale, strengthen trust, and design daily interactions that boost motivation and collaboration. This session equips leaders with practical tools to cultivate people-first cultures where engagement isn't accidental—it's the result of intentional, impact-driven leadership.

"I've worked with Jen multiple times with a large variety of clients. Today, she is my "go to" for motivational speaking and leadership development. There's no one I have encountered who brings the combo of experience, intelligence, and fun. Simply put, she is exceptional!"

-Chris Grebowiec, Global Learning Leader, Square

Build a People-First Culture That Drives Engagement

Learn practical strategies for creating an environment where employees feel valued, supported, and motivated to contribute at their highest level. Discover how intentional leadership can strengthen trust, boost engagement, and elevate team performance.



How the Science of Impact Elevates Engagement & Culture

Understand how emotional contagion, psychological safety, and brain-based motivation shape behavior—and how leaders can use these principles to build stronger, more connected teams. When leaders apply this science, they unlock higher engagement, faster collaboration, and a team culture that naturally drives results.



Activate Leadership That Inspires and Amplifies Impact

Gain practical strategies for connecting daily decisions to high-impact outcomes that strengthen teams, improve performance, and build lasting legacy. Learn how to translate intention into consistent action so your influence is felt in every room, every conversation, and every result.



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