

JEN BUCK

Award-Winning Keynote Speaker • Top 100 Speakers to Watch (2024 & 2025) • 10,000+ Presentations • 1M+ People Impacted • Author of 10 Books



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Hey! I'm Jen.

For 28 years, I've helped leaders create meaningful impact in a world where people have changed faster than leadership has. With 10,000+ presentations and more than one million people impacted, I create immersive keynote experiences that help audiences build trust, strengthen connection, increase engagement, and lead more effectively in today's rapidly changing workplace. A Top 100 Speaker to Watch (2024 & 2025), award-winning keynote speaker, and 5X bestselling author, I blend neuroscience, storytelling, audience interaction, and practical application to create lasting behavior change. I don't just deliver a keynote—I create experiences that move people, inspire action, and demonstrate why human impact is a business driver.

"I've worked with Jen multiple times with a large variety of clients. Today, she is my go-to for motivational speaking and leadership development. There's no one I have encountered who brings the combo of experience, intelligence, and fun. Simply put, she is exceptional!"

-Chris Grebowiec, Global Learning Leader, Square

THE IMPACT EFFECT

Creating Connection, Engagement, and Culture for Modern Humans.

Today's employees are navigating unprecedented levels of distraction, burnout, change, and disconnection. Yet many organizations are still relying on leadership approaches designed for a different era. The Impact Effect helps leaders understand how everyday moments of leadership shape trust, belonging, engagement, and culture—and why those moments matter more than ever. Participants learn how to create environments where people feel valued, supported, and inspired to contribute at their highest level. Because in today's workplace, engagement isn't created by chance—it's created through intentional leadership impact.



THE IMPACT ADVANTAGE

Leadership Strategies for Modern Humans in a World of Constant Change.

Many leaders are still relying on habits and leadership approaches that weren't built for the realities of the modern workplace. The Impact Advantage helps leaders develop the mindset, behaviors, and human-centered leadership skills needed to thrive in a rapidly evolving world. Participants learn how to sharpen focus, elevate their presence, strengthen decision-making, and create meaningful momentum—even in the face of constant demands and competing priorities. Because in today's workplace, leadership isn't just about managing performance. It's about creating impact. And impact is a competitive advantage.

WOMAN OF IMPACT

Own your power. Elevate your voice. Lead with impact.

Today's women are leading in a workplace that is evolving faster than ever before. Expectations are rising. Visibility is increasing. Change is constant. And the ability to communicate value, influence perception, and create meaningful impact has never been more important. Talent is not the issue. Opportunity is expanding. The challenge is visibility, influence, and the ability to consistently communicate value in a rapidly changing environment. This keynote will help women elevate their presence, strengthen their leadership identity, and expand their influence.

