

JEN BUCK

Award-Winning Keynote Speaker,
Master Certified Trainer, Best-
Selling Author, Certified Executive
Strategist, TV & Podcast Host



WOMEN RISING

Keynotes to inspire, transform, and motivate women
to take their rightfully earned seat at the table...
and then buy the whole damn table.



Hey! I'm Jen Buck.

I began the first decade of my career in a startup helping to launch a billion dollar global and award-winning brand while in a leadership development training role. Having now been an award-winning professional Keynote Speaker for 24 years, I've given over 10,000 programs in front of groups as large as 25,000 people. As a best-selling author with six publications, hosting a television show that is seen in 50 countries worldwide, as well as having a podcast that highlights female leaders who are changing their corner of the world, I'm committed to amplifying great leadership. I'm also the Chief Communications Officer for a female-founded and female-led organization and have led 3 U.S. Congressional campaigns as the Chief of Staff, as well as started a nonprofit that contributed to helping 48,000 people in need.

My speaking and training programs focus on leadership and management are high-energy and fast-moving with a focus on helping leaders thrive in ever-evolving and high-intensity environments. I also serve organizations to help develop their high-performing women through keynotes, training, and coaching that will support them in navigating proximity to power and bringing relevancy by understanding the power of consistency, recency, and primacy. My goal is to help women build brands that get them noticed and promoted into positions of power. With an inspiring and practical message, I know how to get audiences on their feet and excited about creating big change.

"Jen is a breath of fresh air! She comes from unexpected places with a call to action that is moving and important. What a compelling storyteller!"

- Ginny Clarke, Vice President at Google



Google

This is why it matters.



- Companies with women executives are 30% more likely to outperform other companies
- According to the Global Gender Gap Report, 41% of women achieve a university level of education compared to 36% of men worldwide
- Women hold 35% of senior leadership positions
- 8.2% of Fortune 500 CEOs are women and less than 1% of Fortune 500 CEOs are women of color
- Only 34% of Fortune 500 companies have women on their boards

"If they don't give you a seat at the table... bring a folding chair."

-Shirley Chisholm

Jen brings over 30 years of experience

working with the biggest brands in the world to transform their teams and increase their output.



Media Goodies

Seen & Heard On:



Podcast and Television Show

The HERstory Collaborative highlights high-performing women who are changing their corner of the world. The podcast can be heard on every major platform and the television show is broadcasted through CTYTV Network



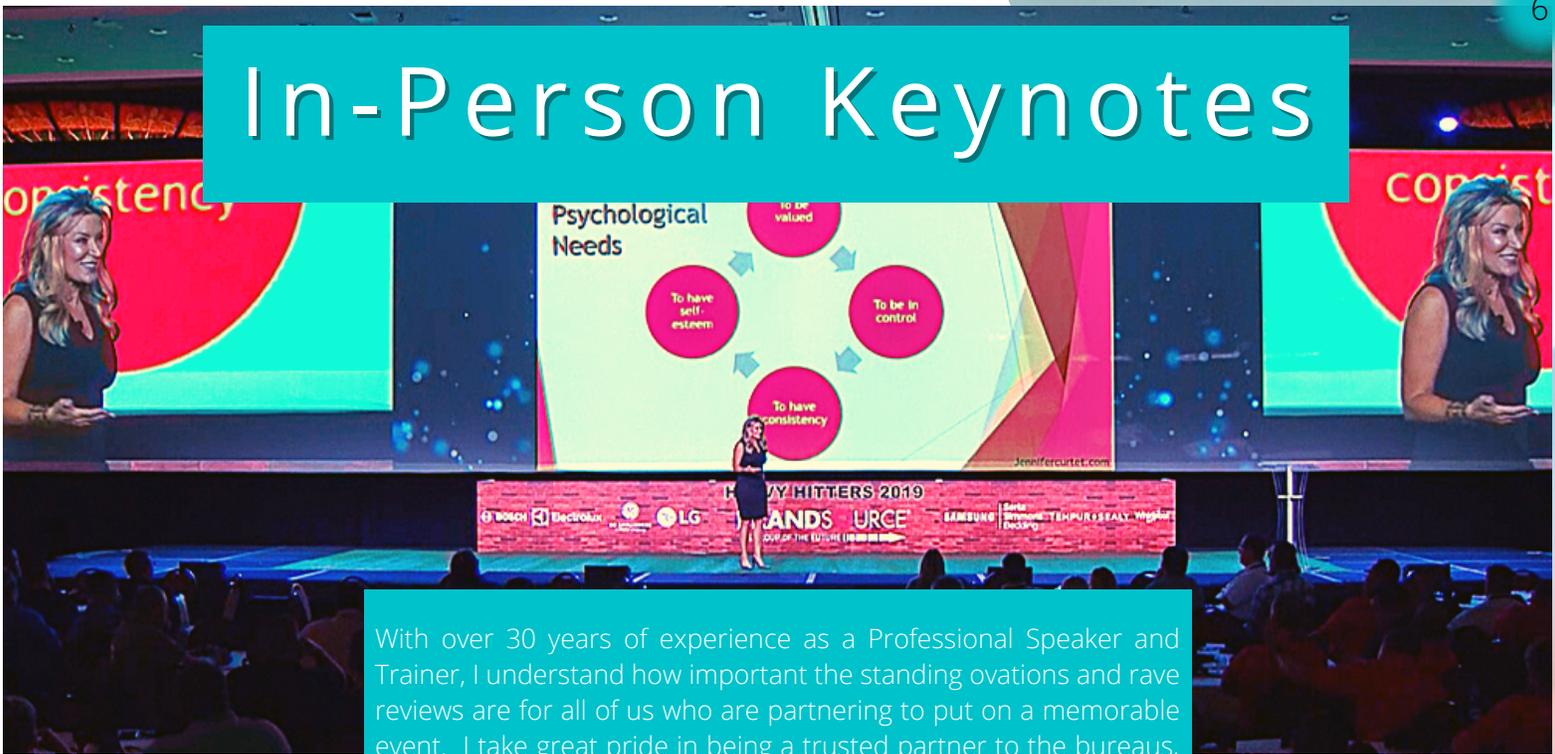
Books



Speaker Reel and Social Media Links



In-Person Keynotes



With over 30 years of experience as a Professional Speaker and Trainer, I understand how important the standing ovations and rave reviews are for all of us who are partnering to put on a memorable event. I take great pride in being a trusted partner to the bureaus, planners and corporations that I work with.

The Power of the 21st Century Woman

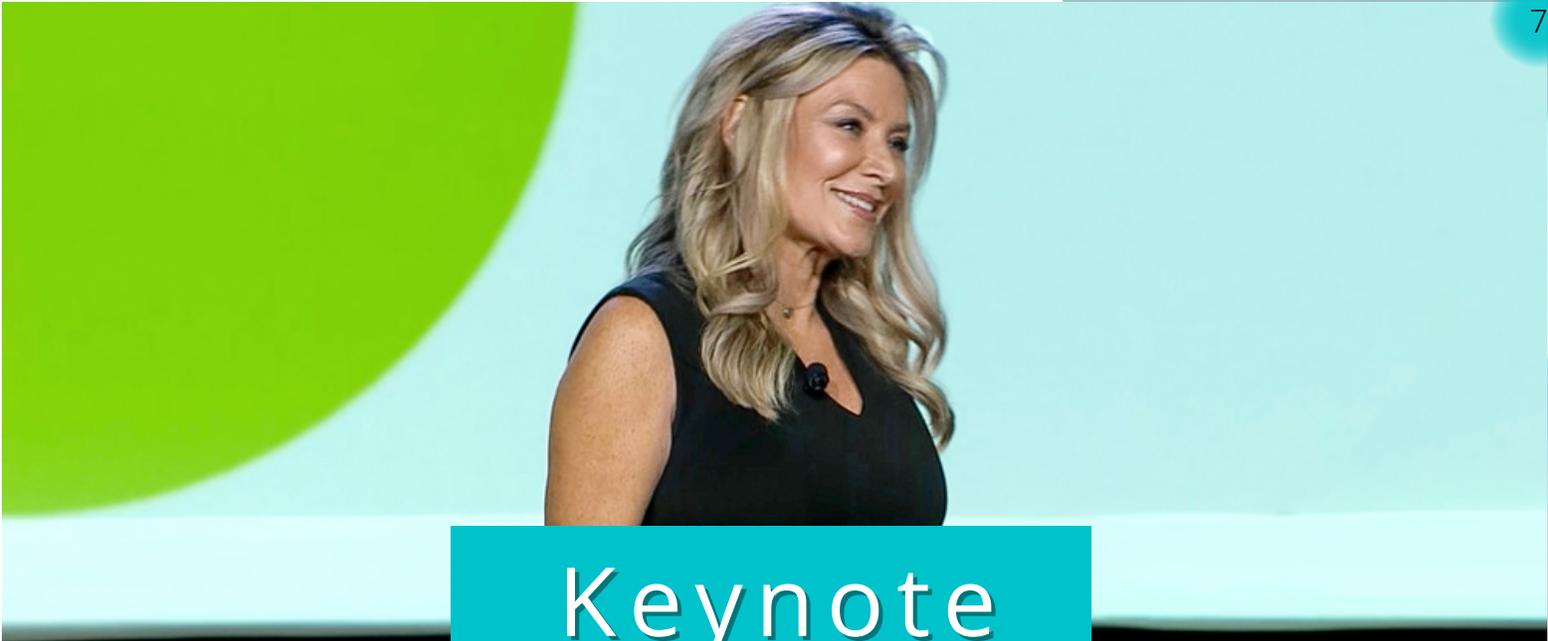
Women are rising! There has truly never been a better time for women to take the lead than right this very moment. We are watching more women open businesses, more women lead companies, and more countries with women at the helm-- these are exciting times for women! Current research shows innate feminine qualities and behaviors are most attractive and desired for those in leadership positions. Employees want more communication, collaboration, empathy, and unity. Which means that who women are naturally is more influential and effective than the aggressive, competitive, and archaic model that we have been following for years. Women are naturally better at connecting and relating due to their instinctual emotional intelligence, which is why we are seeing the tides shift for women in leadership roles right now. Developing, understanding and using your natural, innate female characteristics provides an opportunity for you to not only strategically plan your ascension, but also gain support of other female leaders, and sponsor new women to bring to the table.

As a result of this exciting and empowering keynote audiences will:

- Understand what sociologists call feminine power and how to use it to supercharge upward mobility
- Maximize your emotional intelligence to build stronger relationships and gain greater influence
- Understand the rules of engagement when dealing with old school politics and The Good 'ol Boy Network
- Fight for inclusion. Use your power to pave the way for the women and girls who will follow in your footsteps— they need you, as much as you needed your support system

Audiences will walk away with:

- Tools, inspiration, and motivation to create immediate change



Keynote

Deep Bravery; Digging Deep and Achieving More

What I know for certain is that your life will shrink or expand in direct proportion to your comfort level with bravery. Deep Bravery is your willingness to go to the limit of your self-control, often to the very edge of your rational thinking. It resides in a space that is often a terrifying choice where you could fail horribly or you could expand your opportunities tremendously. Deep Bravery is jumping into the rising tides and throwing out the life jacket. It's stepping off the edge and taking the big leap. Mostly, it's trusting that you are prepared, have done the work, and are willing to take the risk, no matter how scary it all seems. And, that's where strategic planning and preparation comes in.

Never before have we seen so many opportunities for women to lead and, yet, women tend to be more risk-averse and prone to stepping away from instability, insecurity, or lack of certainty. More than ever, we need women to be willing to step courageously into the unknown. And, that is precisely what this keynote will help women harness. The goal is to make you see, feel and experience your power-- to ultimately help you be unstoppable!

As a result of this powerful and inspiring keynote audiences will:

- Recognize the patterns of the brain that trick you into playing it safe
- Override the signals that your brain is giving you in order to tap into your Deep Bravery
- Reframe your fear and find the truth in your capabilities and desires
- Notice the habitual ways you shrink your spaces, so you can flip the script and start expanding your opportunities
 - Use your voice, position, and bravery to take up space and speak truth to power

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Keynote

Maximize Your Personal Brand; The Power of Being an InfluenceHER In Your Workplace

Everyone wants to be an influencer. An influenceHER is a woman who has the power to impact the decisions of others because of her authority, knowledge, position, or relationship with her peers. We often think of personal branding as being a necessity for those associated with an online presence or digital business. However, in today's rapidly changing and ever-evolving business world, personal and professional branding is more important than ever and can have a career-altering impact on your trajectory. A strong brand can open the door to new business and career opportunities, which also allows you to build a strong network of influential allies. In this fast paced and energetic keynote participants will understand the power of maximizing their brand so that they can increase their influence and be seen as a thought leader who is indispensable and irreplaceable to those in positions of power.

As a result of this upbeat and insightful keynote audiences will:

- Amplify their authenticity in order to influence more people and create a larger impact
- Create quality engagement and relationships in order to build a strong reputation of trust with peers, leadership, and customers
- Understand how to use relevancy to bring forth progressive and fresh ideas to the organization
- Choreograph strategic opportunities to build proximity in order to be seen and respected by those with authority and influence

Audiences will walk away with:

- Tools, inspiration, and motivation to create immediate change



Keynote

Daring To Lead With Vulnerability

The power of vulnerability in leadership is not to be underestimated. When done in the right environment with the right people, talking about your struggles can be life-changing and should be seen as a superpower and not a weakness. While being vulnerable can increase your risk of being hurt, emotionally or physically, it also opens up the opportunity for leaders to have meaningful conversations that build authentic relationships. In fact, studies have shown that social connections benefit our mental and physical health. For leaders looking to practice vulnerability, it's important to understand that being vulnerable doesn't mean that you need to share your entire life story; waterworks are not a requirement. Rather, it's about understanding where your strengths and weaknesses lie and being honest about them with not only your team, but yourself too. Being open doesn't come naturally to everyone. Exhibiting vulnerability requires high degrees of emotional intelligence, self-awareness and humility, so you'll need to be comfortable admitting mistakes and depending on your teammates. But if you model this leadership style, you'll reap the benefits of an inspired and innovative workforce.

As a result of this moving and empowering keynote audiences will:

- Experience greater innovation by meeting challenges with authenticity and openness
- Utilize Emotional Intelligence which will lead to greater trust and commitment on the team
- Understand the power of Strategic Exposure when leading through challenging circumstances
- Recognize the power of human connection in the workplace and how to use it to increase retention, output, and commitment

Audiences will walk away with:

- Tools, inspiration, and motivation to create immediate change

In-Studio Options for Virtual Programs



Keynotes

I've been a speaker for the largest global brands in the world and partnering with organizations, event planners, and bureaus is something I have great respect for and treat very delicately.

Breakout Sessions

If you're looking for high energy, a razor-sharp wit, and lots of fun, I'll deliver for you every time. That's a promise.

Training Courses

I have 8 Master Trainer certifications and have been professionally certified to train over 150 courses.

"I have worked with Jen multiple times with a large variety of clients. Today, she is my "go to" for motivational speaking, communications, leadership, service training, personal mentoring, and coaching. There is no one I have encountered who brings the combo of experience, intelligence, and fun. Simply put, she is exceptional!"

- Chris Grebowiec, Global Learning Leader at Square



Square





Partner With Jen Buck Today.