

JEN BUCK

Award-Winning Keynote Speaker,
5X Best-Selling and Award-Winning
Author, C-suite Veteran, Top 100
Speakers To Watch in 2024 & 2025



AMPLIFYING YOUR EXECUTIVE IMPACT

The "Amplifying Your Executive Impact" keynote is wildly transformative for women navigating their leadership journey by equipping them with essential skills and insights to elevate their impact and influence. This impactful session will empower attendees to cultivate a commanding presence, project confidence, and effectively communicate their value in professional settings. By addressing unique challenges and providing actionable strategies, the keynote will empower women to navigate biases, overcome barriers, and seize leadership opportunities with poise and purpose. Participants will gain practical techniques to enhance their visibility, build strategic relationships, and lead authentically in male-dominated environments. Through a fast-paced, inspiring, and fun presentation style, women will receive the tools to plant their flags and step into executive leadership where they can make an impact. Ultimately, this transformative experience will empower women to excel as leaders, shatter glass ceilings, and inspire positive change within their organizations and beyond.

"I've worked with Jen multiple times with a large variety of clients. Today, she is my "go to" for motivational speaking and leadership development. There's no one I have encountered who brings the combo of experience, intelligence, and fun. Simply put, she is exceptional!"

-Chris Grebowiec, Global Learning Leader, Square

KNOW YOUR VALUE

The goal is to create a larger impact and plant your flag. Learn to build a strong positioning statement that will set you apart from your competitors. When you understand how to formulate your success and you believe you're ready, doors open.



KNOW THE RULES

Use the rules of Strategic Positioning to build your relevance and bring forth progressive ideas that will help you take center stage. The best idea doesn't always get noticed, but when you pair that with proven psychological tenets, you will garner respect and action from those around you.



KNOW THE PLAYERS

Strategically create opportunities and learn how to amplify your authority when the stakes are high. It's all about who you know and how you navigate. Building strategic partnerships and being seen as a partner of high value is what moves the needle.



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