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The Future IS Female; Amplifying Your Athena Spirit

Women are rising! There has truly never been a better time for women to take the lead than right this very moment. We are watching more women open businesses, more women lead companies, and more countries with women at the helm-- these are exciting times for women! Current research shows innate feminine qualities and behaviors are most attractive and desired for those in leadership positions. Employees want more communication, collaboration, empathy, and unity. Which means that who women are naturally is more influential and effective than the aggressive, competitive, and archaic model that we have been following for years. Women are naturally better at connecting and relating due to their instinctual emotional intelligence, which is why we are seeing the tides shift for women in leadership roles right now.

As a result of this powerful and inspiring keynote you will be able to:

- Identify the traits, behaviors, and characteristics of ideal leaders in today's business world
- Understand what sociologists call feminine power and how to use it to supercharge your trajectory
- Maximize your emotional intelligence to build stronger relationships and gain greater influence
- Understand the rules of engagement when dealing with old school politics and The Good 'ol Boy Network
- Trailblazing, glass ceiling breaking, and rule busting; Embracing your role for our future female leaders

Developing, understanding and using your natural, innate female characteristics provides an opportunity for you to not only strategically plan your ascension, but also gain support of other female leaders, and sponsor new women to bring to the table.