# JEN BUCK

Award-Winning Keynote Speaker, Master Certified Trainer, 3X Best-Selling Author, Chief Operating Officer, Television & Podcast Host

#### ROCK THE CROWD

The goal is to create a larger impact and get those standing ovations! Learn to build a strong, authentic reputation in order to influence and activate more people.

### CLIMBING THE CHARTS

No more playing second fiddle! Use the laws of Strategic Positioning to build your relevance and bring forth progressive ideas that will help you take center stage.

#### BUILD YOUR FAN BASE

No more playing it by ear! Strategically create opportunities and choreograph proximity to those with authority and influence.



## **ROCK YOUR PERSONAL BRAND** Creating Impact, Influence and Raving Fans

Everyone wants to be a rockstar. A professional rockstar is a woman who has the power to impact the decisions of others because of her authority, knowledge, position, or relationship with her peers. The "Rock Your Personal Brand" keynote will transform women by empowering them to strategically leverage their unique qualities and experiences to make a lasting impact and amplify their influence. This impactful session will inspire attendees to cultivate a compelling personal brand that authentically reflects their strengths, values, and aspirations. By providing actionable strategies and practical tips, the keynote will empower women to build confidence, enhance visibility, and attract opportunities aligned with their professional goals. Participants will gain insights into effective networking, self-promotion, and storytelling techniques that position them as influential leaders in their fields. Ultimately, this transformative experience will enable women to establish a powerful presence, expand their spheres of influence, and drive meaningful change in their careers and communities.

