

JEN BUCK

Award-Winning Keynote Speaker,
Master Certified Trainer, Best-
Selling Author, Certified Executive
Strategist, TV & Podcast Host

WOMEN RISING

Keynotes to inspire, transform, and motivate women
to take their rightfully earned seat at the table...
and then buy the whole damn table.



Hey! I'm Jen Buck.

I began the first decade of my career in a startup helping to launch a billion dollar global and award-winning brand while in a leadership development role. I have now been speaking professionally for 24 years and have founded an online learning academy for women, created and led a nonprofit, and sit on the executive board for two organizations. As a best-selling author with six publications, hosting a television show that is seen in 50 countries worldwide, as well as a podcast that highlights female leaders who are changing their corner of the world, I'm dedicated to doing whatever I can to help women rise.

Having given over 10,000 keynotes and workshops in front of groups of 25,000 people, I focus on leadership and management and am committed to helping leaders thrive in ever-evolving and high-intensity environments. Today, I serve organizations to help develop their high-performing women through keynotes, training, and coaching. With an inspiring and practical message, women can confidently step into their power and transform their leadership influence. We need more women in the executive suites and boardrooms, and I'm passionate about helping them get there.



"Jen is a breath of fresh air! She comes from unexpected places with a call to action that is moving and important. What a compelling storyteller!"

- Ginny Clarke, Vice President at Google



Google

This is why it matters.



- Companies with women executives are 30% more likely to outperform other companies
- According to the Global Gender Gap Report, 41% of women achieve a university level of education compared to 36% of men worldwide
- Women hold 35% of senior leadership positions
- 8.2% of Fortune 500 CEOs are women and less than 1% of Fortune 500 CEOs are women of color
- Only 34% of Fortune 500 companies have women on their boards

"If they don't give you a seat at the table... bring a folding chair."

-Shirley Chisholm

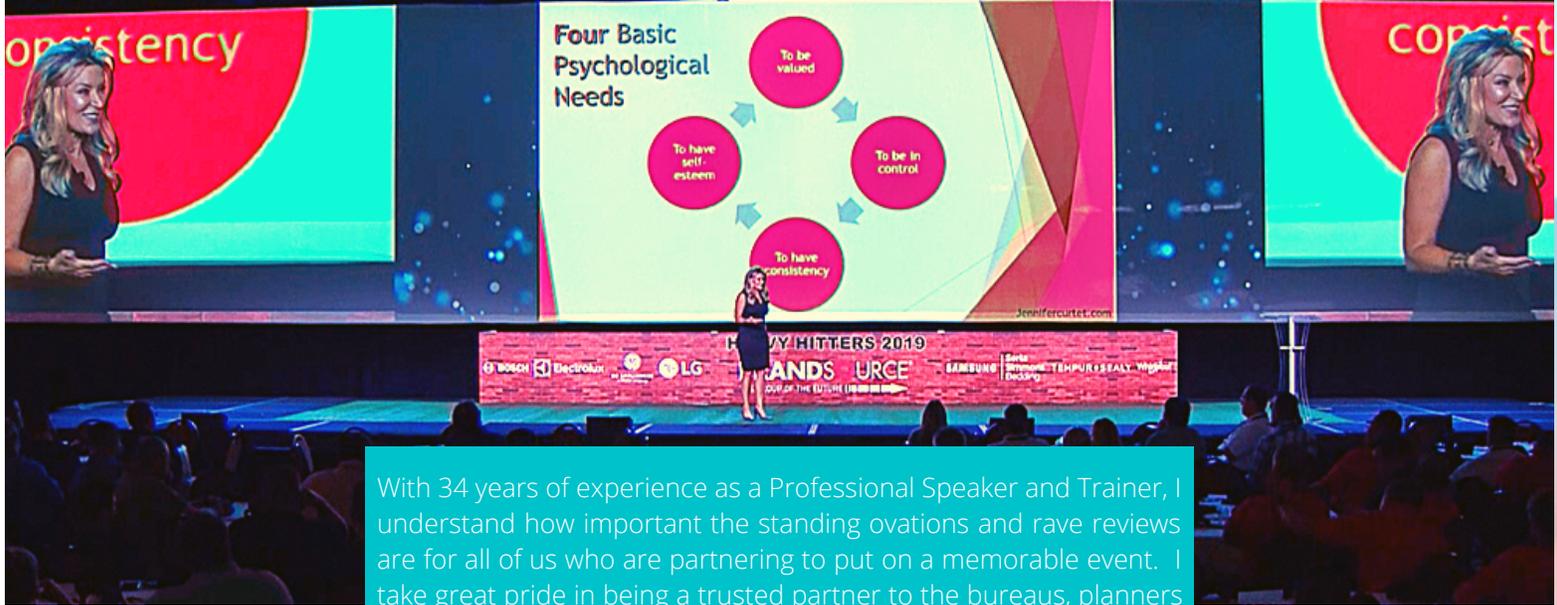
Jen brings 34 years of experience

working with the biggest brands in the world to transform their teams and increase their output.



In-Person Keynotes

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With 34 years of experience as a Professional Speaker and Trainer, I understand how important the standing ovations and rave reviews are for all of us who are partnering to put on a memorable event. I take great pride in being a trusted partner to the bureaus, planners and corporations that I work with.

The Power of the 21st Century Woman

“Behind every successful woman is a squad of other successful women who have her back.” High-performing women understand the truth in this phrase, fully. We are *where* we are because of those brave and resilient women who came before us and dared to rock the boat. We are *who* we are because of the sisterhood who has continued to advocate for us. In this inspiring and empowering keynote, Jen will share the secrets to tapping into that reservoir of strength and drive that moves mountains. She will take you to the height of inspiration while also encouraging you to settle into the resonance of your purpose. We are better together... and understanding that power gives women momentum as they climb the ladder.

As a result of this exciting and empowering keynote audiences will:

- Understand what sociologists call feminine power and how to use it to supercharge upward mobility
- Realize how their Athena Spirit impacts others, based on recent worldwide studies
- Maximize their personal brand and use it to be a strong influencer in their workplace
- Tap into their deep bravery in order to fearlessly speak truth to power when setting expectations and limits

Audiences will walk away with:

- Tools, inspiration, and motivation to create immediate change



Keynote

The Future IS Female

Women are rising! There has truly never been a better time for women to take the lead than right this very moment. We are watching more women open businesses, more women lead companies, and more countries with women at the helm-- these are exciting times for women! Current research shows innate feminine qualities and behaviors are most attractive and desired for those in leadership positions. Employees want more communication, collaboration, empathy, and unity. Which means that *who* women are *naturally* is more influential and effective than the aggressive, competitive, and archaic model that we have been following for years. Women are naturally better at connecting and relating due to their instinctual emotional intelligence, which is why we are seeing the tides shift for women in leadership roles *right now*.

As a result of this powerful and inspiring keynote audiences will:

- Identify the traits, behaviors, and characteristics of ideal leaders in today's business world
- Understand what sociologists call feminine power and how to use it to supercharge their trajectory
- Maximize Emotional Intelligence to build stronger relationships and gain greater influence
- Understand the rules of engagement when dealing with old school politics and The Good 'ol Boy Network

Audiences will walk away with:

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Keynote

Maximize Your Personal Brand; The Power of Being an InfluenceHER In Your Workplace

Everyone wants to be an influencer. An influenceHER is a woman who has the power to impact the decisions of others because of her authority, knowledge, position, or relationship with her peers. We often think of personal branding as being a necessity for those associated with an online presence or digital business. However, in today's rapidly changing and ever-evolving business world, personal and professional branding is more important than ever and can have a career-altering impact on your trajectory. A strong brand can open the door to new business and career opportunities, which also allows you to build a strong network of influential allies. In this fast paced and energetic keynote participants will understand the power of maximizing their brand so that they can increase their influence and be seen as a thought leader who is indispensable and irreplaceable to those in positions of power.

As a result of this upbeat and insightful keynote audiences will:

- Amplify their authenticity in order to influence more people and create a larger impact
- Create quality engagement and relationships in order to build a strong reputation of trust with peers, leadership, and customers
- Understand how to use relevancy to bring forth progressive and fresh ideas to the organization
- Choreograph strategic opportunities to build proximity in order to be seen and respected by those with authority and influence

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Daring To Lead With Vulnerability

The power of vulnerability in leadership is not to be underestimated. When done in the right environment with the right people, talking about your struggles can be life-changing and should be seen as a superpower and not a weakness. While being vulnerable can increase your risk of being hurt, emotionally or physically, it also opens up the opportunity for leaders to have meaningful conversations that build authentic relationships. In fact, studies have shown that social connections benefit our mental and physical health. For leaders looking to practice vulnerability, it's important to understand that being vulnerable doesn't mean that you need to share your entire life story; waterworks are not a requirement. Rather, it's about understanding where your strengths and weaknesses lie and being honest about them with not only your team, but yourself too. Being open doesn't come naturally to everyone. Exhibiting vulnerability requires high degrees of emotional intelligence, self-awareness and humility, so you'll need to be comfortable admitting mistakes and depending on your teammates. But if you model this leadership style, you'll reap the benefits of an inspired and innovative workforce.

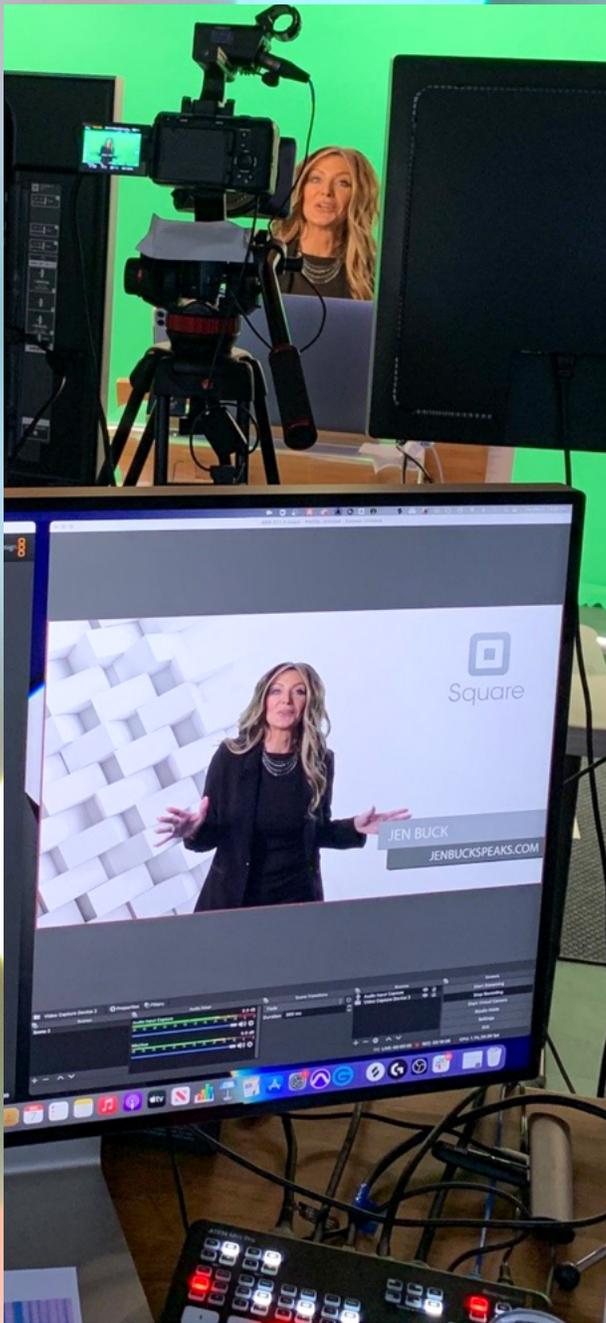
As a result of this moving and empowering keynote audiences will:

- Experience greater innovation by meeting challenges with authenticity and openness
- Utilize Emotional Intelligence which will lead to greater trust and commitment on the team
- Understand the power of Strategic Exposure when leading through challenging circumstances
- Recognize the power of human connection in the workplace and how to use it to increase retention, output, and comiitment

Audiences will walk away with:

- Tools, inspiration, and motivation to create immediate change

In-Studio Options for Virtual Programs



Keynotes

I've been a speaker for the largest global brands in the world and partnering with organizations, event planners, and bureaus is something I have great respect for and treat very delicately.

Breakout Sessions

If you're looking for high energy, a razor-sharp wit, and lots of fun, I'll deliver for you every time. That's a promise.

Training Courses

I have 8 Master Trainer certifications and have been professionally certified to train over 150 courses.

"I have worked with Jen multiple times with a large variety of clients. Today, she is my "go to" for motivational speaking, communications, leadership, service training, personal mentoring, and coaching. There is no one I have encountered who brings the combo of experience, intelligence, and fun. Simply put, she is exceptional!"

- Chris Grebowiec, Global Learning Leader at Square



Square





Let's do this!

Partner with Jen Buck today.