

JEN BUCK

Award-Winning Keynote Speaker,
3X Best-Selling Author, Chief
Operating Officer, 8X Master
Certified Trainer, TV & Podcast
Host



KEYNOTE LISTING

Partnering with the biggest brands in the world, I help to develop their high-performing leaders.

With an inspiring, impactful, and engaging message, leaders can confidently step into their power and transform their influence.



Hey! I'm Jen Buck.

I began the first decade of my career in a startup helping to launch a billion dollar global and award-winning brand while in a leadership development training role. Having now been an award-winning professional Keynote Speaker for 25 years, I've given over 10,000 programs impacting over a million people throughout my tenure. As a 3X best-selling author with eight publications, hosting a television show that was seen in 50 countries worldwide, as well as having a podcast that highlights female leaders who are changing their corner of the world, I'm committed to amplifying great leadership. I'm also the Chief Operating Officer for an organization and have led 3 U.S. Congressional campaigns as the Chief of Staff, as well as started a nonprofit that contributed to helping 48,000 people in need.

My speaking and training programs focus on leadership and management are high-energy and fast-moving with a focus on helping leaders thrive in ever-evolving and high-intensity environments. I also serve organizations to help develop their high-performing women through keynotes, training, and coaching that will support them in navigating proximity to power and bringing relevancy by understanding the power of consistency, recency, and primacy. My goal is to help leaders build impact that gets them noticed and promoted into positions of power. With an inspiring and practical message, I know how to get audiences on their feet and excited about creating big change.

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HOW THE BEST ARE DOING IT RIGHT

From Virgin to LinkedIn, SAS to Google, there are specific principles that we can all emulate. The goal is to learn from the most inspiring leaders and transform your culture.

ENGAGE, EMPOWER, AND EXECUTE

Each individual's contribution is needed for the company to thrive. You'll get tips, tricks, and ideas to up your engagement strategy.

CREATING A MASSIVE IMPACT

People need to experience it daily to believe in it. The leaders job is to create an impact every day which means they must learn the secret to creating massive transformation.

INSPIRE, ENGAGE, IMPACT!

Engagement strategies that change lives

How do the best companies and leaders win BIG? They put their people first and understand that engagement must be a primary business directive. They take care of the people, and in return, the people take care of the business. The "Inspire, Engage, Impact!" keynote is positioned to transform leaders by providing impactful strategies to enhance employee engagement and drive organizational success. This dynamic session will inspire attendees to adopt innovative approaches that foster a culture of motivation and collaboration within their teams. By sharing practical techniques and success stories, the keynote will empower leaders to cultivate meaningful connections, boost morale, and maximize productivity. Attendees will gain valuable insights into leveraging employee strengths, promoting inclusivity, and aligning organizational goals with individual aspirations. Ultimately, this transformative and high-energy experience will equip leaders with the tools and mindset needed to create thriving work environments that unlock the full potential of their teams, driving sustainable impact and growth for their company.



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UNDERSTANDING PEAK PERFORMERS & IMPACT MAKERS

Learn the techniques that high-performing leaders and competitors are using to inspire, ignite, and transform their results.

BECOMING A PEAK PERFORMER

Game-changing results require discipline and commitment to master the mental game. You'll get tips and techniques to overcome the messages that are inhibiting your output.

UNLEASHING YOUR INNER IMPACT MAKER

To make a massive impact you'll need to utilize the secret to human behavior so that you can make an impact in every situation.

MAVERICKS, RENEGADES & IMPACT MAKERS:

GAME CHANGING STRATEGIES TO INCREASE YOUR INFLUENCE AND LEAVE A LASTING IMPACT

The "Mavericks, Renegades & Impact Makers" keynote has the power to profoundly transform audiences by igniting a shift in perspective and approach to leadership. This keynote equips participants with actionable insights and strategies to elevate their leadership effectiveness. By emphasizing the importance of purpose-driven leadership, attendees gain clarity on how to align their actions with impactful outcomes, fostering a culture of innovation and resilience within their organizations. This transformative experience inspires attendees to embrace their role as catalysts for positive change, empowering them to cultivate stronger teams, drive meaningful progress, and leave a lasting mark on their respective spheres of influence. The "Mavericks, Renegades & Impact Makers" keynote serves as a catalyst for personal and professional growth, sparking a ripple effect of transformation that extends far beyond the event itself.



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RAIN MAKERS, CHANGE MAKERS, & IMPACT MAKERS

Discover the secret sauce of famous Impact Leaders who don't just manage processes but inspire movements in every area of their lives.

RESPONSIBILITY TO IMPACT

Understanding the power of ethical decision-making, stewardship, and pursuit of collective gains in a community is what ensures sustainable change.

THE GREATER THE AMBITION, THE GREATER THE IMPACT

Each individual's contribution is needed for our society to thrive. You'll get tips, tricks, and ideas to increase your impact on the future of work and society.

INTENTION TO IMPACT MAKER

HOW THE BEST LEADERS IN THE WORLD ARE USING SOCIAL IMPACT TO BOOST THEIR BOTTOM LINE

You've heard the call for 'impact' from the mouths of CEOs and most of us believe that impact is reserved for what we do within business hours. Yet, 70% of Chief Executives claim that it's their commitment to social impact programs that improve their financial performance. In other words, the impact we make outside of our cubicle walls is what's driving much of the corporate success. The "Intention to Impact Maker" keynote is positioned to transform companies committed to social impact by inspiring a strategic shift towards purpose-driven initiatives that not only benefit society but also contribute to a stronger bottom line. This impactful session will empower organizations to align their values with actionable strategies that drive positive change and enhance corporate reputation. By highlighting successful case studies and practical frameworks, the keynote will guide companies in leveraging their resources and influence to address pressing social issues while unlocking new business opportunities. Participants will gain insights into fostering employee engagement, attracting purpose-driven consumers, and strengthening stakeholder relationships through impactful initiatives. Ultimately, this transformative experience will position companies as leaders in social responsibility, driving sustainable growth, profitability, and positive impact for both their business and the communities they serve.



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TAP INTO YOUR DEEP BRAVERY

We make an impact by stepping into the unknown, disregarding fear and focusing on how we can create change that will benefit others.

CHOOSE TO BE GUTSY

Bold moves demand imagination and determination, and women have that in spades! Dreaming big, finding the right partners, and being willing to lean in are what will help us leave a mark.

EMBRACE AGILITY

Our ability to adapt to change and make the most of newfound challenges and opportunities will be the key differentiator in the impact that we make.

Becoming A Woman of Impact

Strategic Positioning for Women in Business

The "Becoming A Woman Of Impact" keynote is poised to profoundly transform women in leadership, and those aspiring to leadership, by offering empowering insights and strategies tailored to their unique experiences and challenges. This impactful session will inspire attendees to embrace their authentic voices, leverage their strengths, and navigate barriers with confidence. By highlighting diverse leadership styles and sharing relatable success stories, the keynote will empower women to redefine traditional paradigms, fostering a supportive network of change-makers. Participants will gain actionable tools to cultivate resilience, advocate for themselves, and champion inclusivity in their spheres of influence. Ultimately, this transformative experience will equip women with the mindset and skills needed to lead boldly, authentically, and impactfully in their professional and personal journeys.



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KNOW YOUR VALUE

The goal is to create a larger impact and plant your flag. Learn to build a strong positioning statement that will set you apart from your competitors.

KNOW THE RULES

Use the laws of Strategic Positioning to build your relevance and bring forth progressive ideas that will help you take center stage.

KNOW THE PLAYERS

Strategically create opportunities and learn how to amplify your authority when the stakes are high. It's all about who you know and how you navigate.

Amplifying Your Executive Presence

Building Impact and Earning Your Seat at the Table

The "Amplifying Your Executive Presence" keynote is wildly transformative for women navigating their leadership journey by equipping them with essential skills and insights to elevate their impact and influence. This impactful session will empower attendees to cultivate a commanding presence, project confidence, and effectively communicate their value in professional settings. By addressing unique challenges and providing actionable strategies, the keynote will empower women to navigate biases, overcome barriers, and seize leadership opportunities with poise and purpose. Participants will gain practical techniques to enhance their visibility, build strategic relationships, and lead authentically in male-dominated environments. Through a fast-paced, inspiring, and fun presentation style, women will receive the tools to plant their flags and step into executive leadership where they can make an impact. Ultimately, this transformative experience will empower women to excel as leaders, shatter glass ceilings, and inspire positive change within their organizations and beyond.



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ROCK THE CROWD

The goal is to create a larger impact and get those standing ovations! Learn to build a strong, authentic reputation in order to influence and activate more people.

CLIMBING THE CHARTS

No more playing second fiddle! Use the laws of Strategic Positioning to build your relevance and bring forth progressive ideas that will help you take center stage.

BUILD YOUR FAN BASE

No more playing it by ear! Strategically create opportunities and choreograph proximity to those with authority and influence.

ROCK YOUR PERSONAL BRAND

Creating Impact, Influence and Raving Fans

Everyone wants to be a rockstar. A professional rockstar is a woman who has the power to impact the decisions of others because of her authority, knowledge, position, or relationship with her peers. The "Rock Your Personal Brand" keynote will transform women by empowering them to strategically leverage their unique qualities and experiences to make a lasting impact and amplify their influence. This impactful session will inspire attendees to cultivate a compelling personal brand that authentically reflects their strengths, values, and aspirations. By providing actionable strategies and practical tips, the keynote will empower women to build confidence, enhance visibility, and attract opportunities aligned with their professional goals. Participants will gain insights into effective networking, self-promotion, and storytelling techniques that position them as influential leaders in their fields. Ultimately, this transformative experience will enable women to establish a powerful presence, expand their spheres of influence, and drive meaningful change in their careers and communities.



Media Goodies

Seen & Heard On:



Click images above for details on Media, Clients and Events

Podcast and Television Show

The HERstory Collaborative highlights high-performing women who are changing their corner of the world. The podcast can be heard on every major platform and the television show is broadcasted through CTYTV Network



Books



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Let's do this!

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