

JEN BUCK

Award-Winning Keynote Speaker,
5X Best-Selling and Award-Winning
Author, C-suite Veteran, Top 100
Speakers To Watch in 2024 & 2025



WOMEN
EMPOWERMENT



BECOMING A WOMAN OF IMPACT

Own your power. Elevate your voice. Lead with impact.

Becoming a Woman of Impact is a high-energy, research-backed experience that empowers women to lead with clarity, confidence, and undeniable presence. Jen Buck takes audiences on a transformative journey that blends science, strategy, and electrifying fun — weaving in music, movement, and powerful moments of connection that awaken courage and inspire action. Through real-world stories and brain-based insight, women learn how to command the room, elevate their influence, and activate the kind of leadership that gets remembered. This is about stepping into your brilliance, owning your power, and becoming a woman whose impact is felt long after she leaves the stage.

"I've worked with Jen multiple times with a large variety of clients. Today, she is my "go to" for motivational speaking and leadership development. There's no one I have encountered who brings the combo of experience, intelligence, and fun. Simply put, she is exceptional!"

-Chris Grebowiec, Global Learning Leader, Square

Lead with clarity, confidence, and presence.

Learn the mindset shifts and performance habits that help women elevate their voice, strengthen their leadership identity, and show up with unwavering confidence in every high-stakes moment. Discover how to align your intention and energy so your presence speaks before you ever say a word.



Master the science of impact.

Understand how emotional contagion, cognitive bias, and brain-based influence shape perception, trust, and leadership effectiveness — and learn how to use them to lead with more intention and power. Harness the neuroscience behind influence so every interaction leaves a purposeful and memorable imprint.

Activate your full leadership momentum.

Gain simple, actionable strategies to elevate your influence, build trust quickly, and create meaningful connections that amplify your impact across teams, organizations, and communities. Transform everyday moments into opportunities to lead boldly and expand your sphere of impact.



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