

JEN BUCK

**Award-Winning Keynote Speaker,
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ROCK THE CROWD

The goal is to create a larger impact and get those standing ovations! Learn to build a strong, authentic reputation in order to influence and activate more people.

CLIMB THE CHARTS

No more playing second fiddle! Use the laws of Strategic Positioning to build your relevance and bring forth progressive ideas that will help you take center stage.

BUILD YOUR FAN BASE

It's all about creating a following! Strategically create opportunities and choreograph proximity to those with authority and influence. You need to be seen as a high-value partner.



Rock Your Personal Brand; Building Influence and Raving Fans

Everyone wants to be a rockstar. A professional rockstar is a person who has the power to impact the decisions of others because of their authority, knowledge, position, or relationship with their peers. We often think of personal branding as being a necessity for those associated with an online presence or digital business. However, in today's rapidly changing and ever-evolving business world, the footprint you leave online, and also in the hallways, boardroom, and email threads, is not only important but can have a massive impact on your trajectory. A strong personal brand can open the door to new business and career opportunities, which also allows you to build a strong network of influential allies and fans.

In this fast paced and energetic keynote participants will understand the power of maximizing their brand so that they can increase their influence and be seen as a thought leader who is indispensable and irreplaceable to those in positions of power. By strategically incorporating these highly effective ideas into your professional development, you are bound to find your influence growing more rapidly and steadily, while gaining the respect of top leadership in your organization.

