

# JEN BUCK

Award-Winning Keynote Speaker,  
4X Best-Selling Author, C-suite  
Veteran, Awarded Top 100 Speakers  
To Watch in 2024 & 2025



## MAVERICKS, RENEGADES & IMPACT MAKERS

The "Mavericks, Renegades & Impact Makers" keynote has the power to profoundly transform audiences by igniting a shift in perspective and approach to leadership. This keynote equips participants with actionable insights and strategies to elevate their leadership effectiveness. By emphasizing the importance of purpose-driven leadership, attendees gain clarity on how to align their actions with impactful outcomes, fostering a culture of innovation and resilience within their organizations. This transformative experience inspires attendees to embrace their role as catalysts for positive change, empowering them to cultivate stronger teams, drive meaningful progress, and leave a lasting mark on their respective spheres of influence. The "Mavericks, Renegades & Impact Makers" keynote serves as a catalyst for personal and professional growth, sparking a ripple effect of transformation that extends far beyond the event itself.

**"I've worked with Jen multiple times with a large variety of clients. Today, she is my "go to" for motivational speaking and leadership development. There's no one I have encountered who brings the combo of experience, intelligence, and fun. Simply put, she is exceptional!"**

-Chris Grebowiec, Global Learning Leader, Square

### UNDERSTANDING PEAK PERFORMERS & IMPACT MAKERS

Learn the techniques that high-performing leaders and competitors are using to inspire, ignite, and transform their results. High performers don't do the same thing as everyone else-- there's a strategy and framework that makes them better than the rest and our job is to get comfortable emulating the best.



### BECOMING A PEAK PERFORMER

Game-changing results require discipline and commitment to master the mental game. You'll get tips and techniques to overcome the messages that are inhibiting your output and powerful strategies to make a bigger impact at every level of the game.



### UNLEASHING YOUR IMPACT MAKER

To make a massive impact you'll need to utilize the secret to human behavior so that you can leave a mark in every situation. If they don't see you, they won't remember you... which means you've missed your opportunity to create an impact. This is about legacy building and I'm giving you the goods.



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