

# JEN BUCK

Award-Winning Keynote Speaker,  
Master Certified Trainer, Best-  
Selling Author, Certified Executive  
Strategist, TV & Podcast Host



# WOMEN RISING

Keynotes to inspire, transform, and motivate women  
to take their rightfully earned seat at the table...  
and then buy the whole damn table.



## Hey! I'm Jen Buck.

I began the first decade of my career in a startup helping to launch a billion dollar global and award-winning brand while in a leadership development training role. Having now been an award-winning professional Keynote Speaker for 24 years, I've given over 10,000 programs in front of groups as large as 25,000 people. As a best-selling author with six publications, hosting a television show that is seen in 50 countries worldwide, as well as having a podcast that highlights female leaders who are changing their corner of the world, I'm committed to amplifying great leadership. I'm also the Chief Communications Officer for a female-founded and female-led organization and have led 3 U.S. Congressional campaigns as the Chief of Staff, as well as started a nonprofit that contributed to helping 48,000 people in need.

My speaking and training programs focus on leadership and management are high-energy and fast-moving with a focus on helping leaders thrive in ever-evolving and high-intensity environments. I also serve organizations to help develop their high-performing women through keynotes, training, and coaching that will support them in navigating proximity to power and bringing relevancy by understanding the power of consistency, recency, and primacy. My goal is to help women build brands that get them noticed and promoted into positions of power. With an inspiring and practical message, I know how to get audiences on their feet and excited about creating big change.

"Jen is a breath of fresh air! She comes from unexpected places with a call to action that is moving and important. What a compelling storyteller!"

- Ginny Clarke, Vice President at Google



Google

## This is why it matters.



- Companies with women executives are 30% more likely to outperform other companies
- According to the Global Gender Gap Report, 41% of women achieve a university level of education compared to 36% of men worldwide
- Women hold 35% of senior leadership positions
- 8.2% of Fortune 500 CEOs are women and less than 1% of Fortune 500 CEOs are women of color
- Only 34% of Fortune 500 companies have women on their boards

**"If they don't give you a seat at the table... bring a folding chair."**

-Shirley Chisholm

# Jen brings over 30 years of experience

working with the biggest brands in the world to transform their teams and increase their output.



# Media Goodies

## Seen & Heard On:



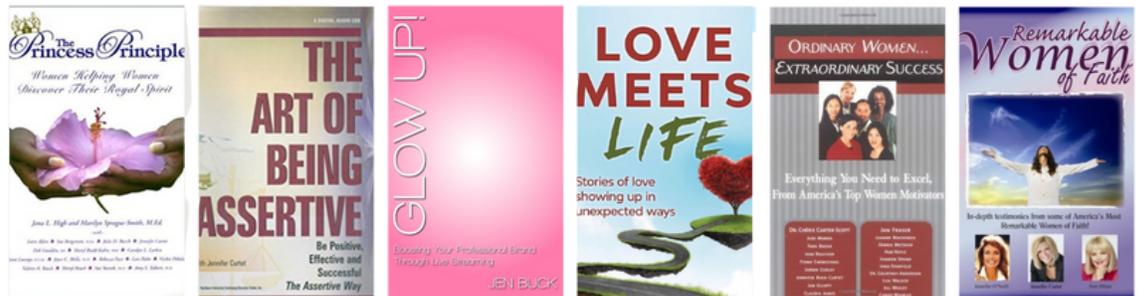
Click the images above to see Media, Clients, and recent events where Jen has spoken

## Podcast and Television Show

The HERstory Collaborative highlights high-performing women who are changing their corner of the world. The podcast can be heard on every major platform and the television show is broadcasted through CTYTV Network



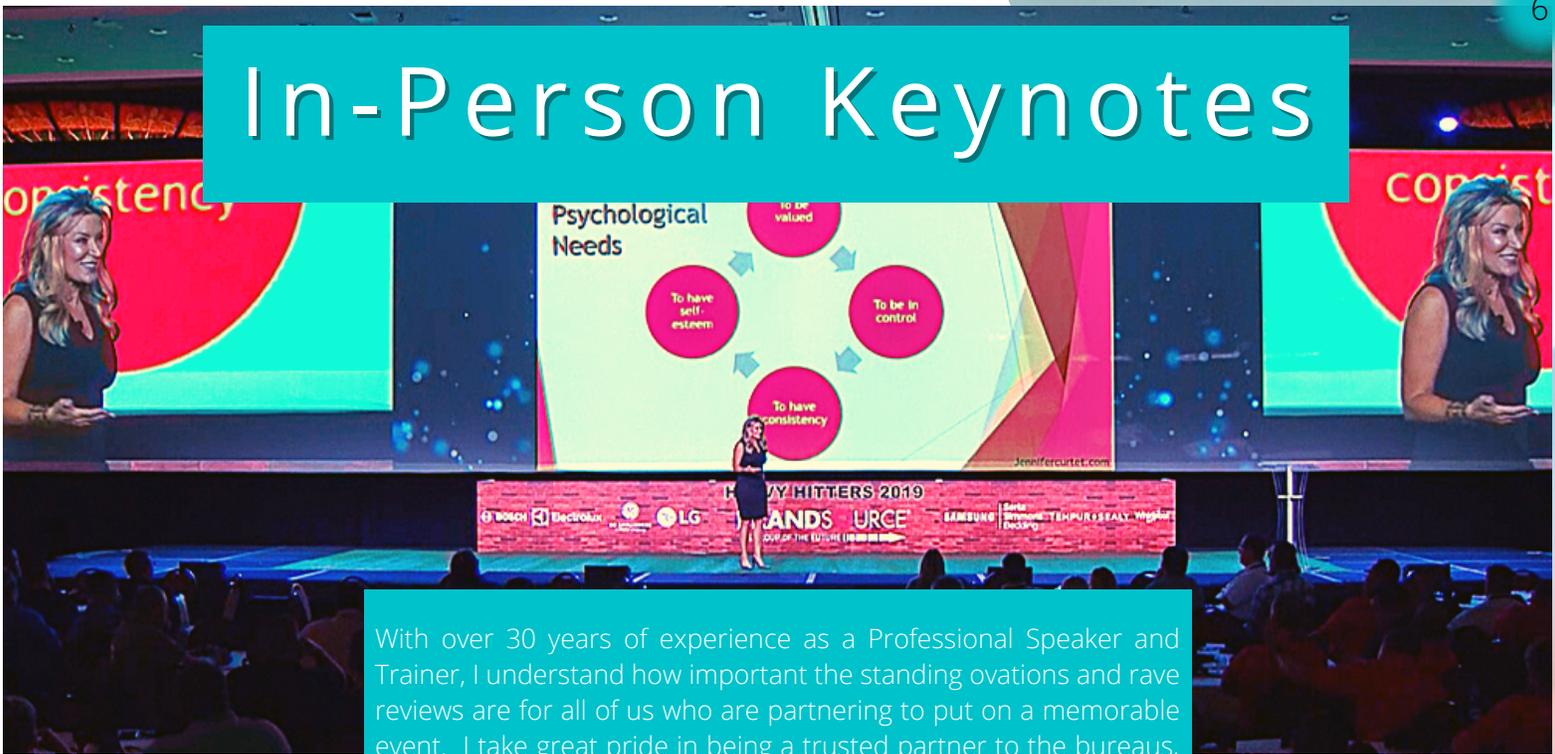
## Books



Click to see Jen's Speaker Reel and Social Media



# In-Person Keynotes



With over 30 years of experience as a Professional Speaker and Trainer, I understand how important the standing ovations and rave reviews are for all of us who are partnering to put on a memorable event. I take great pride in being a trusted partner to the bureaus, planners and corporations that I work with.

## The Power of the 21st Century Woman

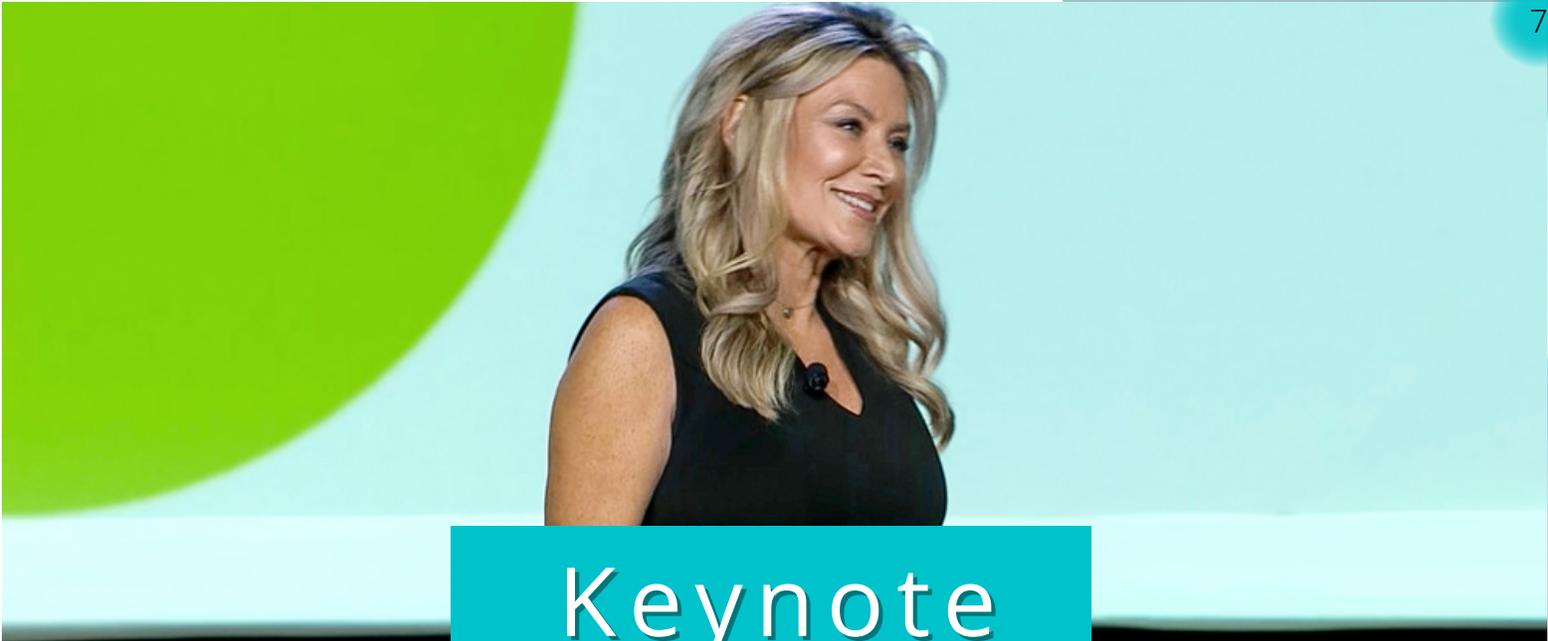
Women are rising! There has truly never been a better time for women to take the lead than right this very moment. We are watching more women open businesses, more women lead companies, and more countries with women at the helm-- these are exciting times for women! Current research shows innate feminine qualities and behaviors are most attractive and desired for those in leadership positions. Employees want more communication, collaboration, empathy, and unity. Which means that who women are naturally is more influential and effective than the aggressive, competitive, and archaic model that we have been following for years. Women are naturally better at connecting and relating due to their instinctual emotional intelligence, which is why we are seeing the tides shift for women in leadership roles right now. Developing, understanding and using your natural, innate female characteristics provides an opportunity for you to not only strategically plan your ascension, but also gain support of other female leaders, and sponsor new women to bring to the table.

### As a result of this exciting and empowering keynote audiences will:

- Understand what sociologists call feminine power and how to use it to supercharge upward mobility
- Maximize your emotional intelligence to build stronger relationships and gain greater influence
- Understand the rules of engagement when dealing with old school politics and The Good 'ol Boy Network
- Fight for inclusion. Use your power to pave the way for the women and girls who will follow in your footsteps— they need you, as much as you needed your support system

### Audiences will walk away with:

- Tools, inspiration, and motivation to create immediate change



# Keynote

## **Becoming A Woman of Impact**

The future is female. And so is much of our past. When we look at social change and the myriad contributions women have made, both to historical events and to the society that shapes our modern world, it's a woman's social and emotional compass that is often guiding us. There has truly never been a better time for women to take the lead in creating massive social impact than right this very moment. We are watching more women open organizations, more women lead companies, and more countries with women at the helm-- these are exciting times as we watch women take center stage and stand in their truth. This inspiring and soul-stirring keynote will inspire women to take the lead, step into their power, and create a movement that will have an impact on the world around them.

As the Chief Communications Officer for a female-founded and led nonprofit organization, along with being the founder of a nonprofit herself, Jen Buck is committed to being a woman of impact. Whether it's working in the humanitarian aid sector, leading U.S. Congressional campaigns as the Chief of Staff for marginalized candidates, or starting community action projects, Jen is committed to utilizing every resource she can to make a difference so that everyone is treated equitably. The goal is to leave the world better than we found it-- and that's why this keynote matters so much.

### **As a result of this powerful and inspiring keynote audiences will:**

- Tap into their deep bravery. We make an impact by stepping into the unknown, disregarding fear and focusing on how we can create change that will benefit others.
- Choose to be gutsy. Bold moves demand imagination and determination, and women have that in spades! Dreaming big, finding the right partners, and being willing to lean in are what will help us leave a mark.
- Embrace agility. Our ability to adapt to change and make the most of newfound challenges and opportunities will be the key differentiator in the impact that we make.

### **Audiences will walk away with:**

- Tools, inspiration, and motivation to create immediate change



# Keynote

## **Maximize Your Personal Brand; The Power of Being an InfluenceHER In Your Workplace**

Everyone wants to be an influencer. An influenceHER is a woman who has the power to impact the decisions of others because of her authority, knowledge, position, or relationship with her peers. We often think of personal branding as being a necessity for those associated with an online presence or digital business. However, in today's rapidly changing and ever-evolving business world, personal and professional branding is more important than ever and can have a career-altering impact on your trajectory. A strong brand can open the door to new business and career opportunities, which also allows you to build a strong network of influential allies. In this fast paced and energetic keynote participants will understand the power of maximizing their brand so that they can increase their influence and be seen as a thought leader who is indispensable and irreplaceable to those in positions of power.

### **As a result of this upbeat and insightful keynote audiences will:**

- Amplify their authenticity in order to influence more people and create a larger impact
- Create quality engagement and relationships in order to build a strong reputation of trust with peers, leadership, and customers
- Understand how to use relevancy to bring forth progressive and fresh ideas to the organization
- Choreograph strategic opportunities to build proximity in order to be seen and respected by those with authority and influence

### **Audiences will walk away with:**

- Tools, inspiration, and motivation to create immediate change



# Keynote

## **Daring To Lead With Vulnerability**

The power of vulnerability in leadership is not to be underestimated. When done in the right environment with the right people, talking about your struggles can be life-changing and should be seen as a superpower and not a weakness. While being vulnerable can increase your risk of being hurt, emotionally or physically, it also opens up the opportunity for leaders to have meaningful conversations that build authentic relationships. In fact, studies have shown that social connections benefit our mental and physical health. For leaders looking to practice vulnerability, it's important to understand that being vulnerable doesn't mean that you need to share your entire life story; waterworks are not a requirement. Rather, it's about understanding where your strengths and weaknesses lie and being honest about them with not only your team, but yourself too. Being open doesn't come naturally to everyone. Exhibiting vulnerability requires high degrees of emotional intelligence, self-awareness and humility, so you'll need to be comfortable admitting mistakes and depending on your teammates. But if you model this leadership style, you'll reap the benefits of an inspired and innovative workforce.

### **As a result of this moving and empowering keynote audiences will:**

- Experience greater innovation by meeting challenges with authenticity and openness
- Utilize Emotional Intelligence which will lead to greater trust and commitment on the team
- Understand the power of Strategic Exposure when leading through challenging circumstances
- Recognize the power of human connection in the workplace and how to use it to increase retention, output, and commitment

### **Audiences will walk away with:**

- Tools, inspiration, and motivation to create immediate change

# In-Studio Options for Virtual Programs



## Keynotes

I've been a speaker for the largest global brands in the world and partnering with organizations, event planners, and bureaus is something I have great respect for and treat very delicately.

## Breakout Sessions

If you're looking for high energy, a razor-sharp wit, and lots of fun, I'll deliver for you every time. That's a promise.

## Training Courses

I have 8 Master Trainer certifications and have been professionally certified to train over 150 courses.

"I have worked with Jen multiple times with a large variety of clients. Today, she is my "go to" for motivational speaking, communications, leadership, service training, personal mentoring, and coaching. There is no one I have encountered who brings the combo of experience, intelligence, and fun. Simply put, she is exceptional!"

- Chris Grebowiec, Global Learning Leader at Square



Square





**Partner With Jen Buck Today.**