

JEN BUCK

Global Keynote Speaker, Awarded 2026 Smart Meetings Best of Stage, Top 100 Speakers To Watch in 2024 & 2025, C-Suite Veteran, Bestselling Author of 10 Books



ENGAGEMENT
CULTURE
LEADERSHIP



THE IMPACT EFFECT

Creating Connection, Engagement, and Culture for Modern Humans.

Today's employees are navigating unprecedented levels of distraction, burnout, change, and disconnection. Yet many organizations are still relying on leadership approaches designed for a different era. The Impact Effect helps leaders understand how everyday moments of leadership shape trust, belonging, engagement, and culture—and why those moments matter more than ever.

In this high-energy, immersive keynote experience, Jen Buck blends neuroscience, storytelling, music, movement, and audience participation to demonstrate the science behind human connection and sustained engagement. Participants learn how to create environments where people feel valued, supported, and inspired to contribute at their highest level. Because in today's workplace, engagement isn't created by chance—it's created through intentional leadership impact.

BUILD A CULTURE PEOPLE WANT TO BE PART OF

Learn practical strategies for creating an environment where employees feel valued, connected, and motivated to contribute. Discover how intentional leadership behaviors strengthen trust, increase engagement, and create a culture where people want to stay, grow, and perform.



UNDERSTAND WHAT MODERN HUMANS NEED TO THRIVE

Explore how emotional contagion, psychological safety, belonging, and brain-based motivation influence behavior and performance. Learn how today's leaders can create meaningful connection in a workplace where attention is fragmented, expectations are rising, and human connection matters more than ever.

TURN EVERYDAY LEADERSHIP MOMENTS INTO LASTING IMPACT

Gain practical tools for translating intention into action and creating positive ripple effects through daily leadership behaviors. Learn how small moments of leadership influence culture, engagement, collaboration, and performance—and how to use those moments intentionally to amplify impact.



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